

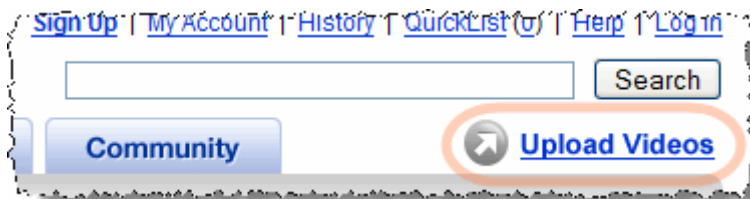
UPLOADING A VIDEO TO YOUTUBE

You must first sign up for a free YouTube membership to upload videos. With your membership, you will also be able to do things like create viewing playlists and comment on other videos.

When you upload a video to YouTube, it stays online until you choose to take it down. YouTube may also take it offline if they believe your video violates their terms of use (e.g., adult content, copyright infringement).

Instructions for uploading a video to YouTube

To get started, the first thing you should do is click on the "Upload Videos" icon in the upper right corner of the YouTube home page: www.youtube.com



Click on 'Upload Videos'

Login if you already have an account. If you don't, you'll need to complete and submit the sign-up form to create one:

A screenshot of the YouTube 'Join YouTube' sign-up form. The form is titled 'Join YouTube' and includes the text 'It's free and easy. Just fill out the account info below. (All fields required)'. The form fields are: 'Email Address' (you@youremail.com), 'User Name' (your-name-here), 'Password' (****), 'Confirm Password' (****), 'Country' (United States), 'Postal Code' (05555), 'Gender' (Male selected), 'Date of Birth' (Jan 1 1969), and 'Verification' (6j9pt). There is a 'Sign Up' button at the bottom. A 'Can't read?' link is also present. A promotional message on the right says 'Musician? Comedian? Sign up for a musician account or comedian account!'.

Create your YouTube account

Describe your video

Once you've registered, you'll be able to begin the two-step video upload process. First, you'll need to provide some information about the video you're uploading:

The image shows a screenshot of the YouTube video upload form with several annotations. An orange box labeled "Use important search keywords" has arrows pointing to the Title, Description, and Tags fields. Another orange box labeled "Choose the right category" has an arrow pointing to the "Music" radio button in the Video Category section. The "Go upload a file" button is circled in orange.

Title: Snare drum techniques and lessons

Description: Learn basic snare drum techniques and rudiments in this video drum lesson.

Tags: music drums drum lessons lesson video
Enter one or more tags, separated by spaces.
Tags are keywords used to describe your video so it can be easily found by other users.
For example, if you have a surfing video, you might tag it: surfing beach waves.

Video Category:

<input type="radio"/> Arts & Animation	<input type="radio"/> Autos & Vehicles
<input type="radio"/> Comedy	<input type="radio"/> Entertainment
<input checked="" type="radio"/> Music	<input type="radio"/> News & Blogs
<input type="radio"/> People	<input type="radio"/> Pets & Animals
<input type="radio"/> Science & Technology	<input type="radio"/> Sports
<input type="radio"/> Travel & Places	<input type="radio"/> Video Games

Language: English

Do not upload copyrighted material for which you don't own the rights or have permission from the owner.

Or

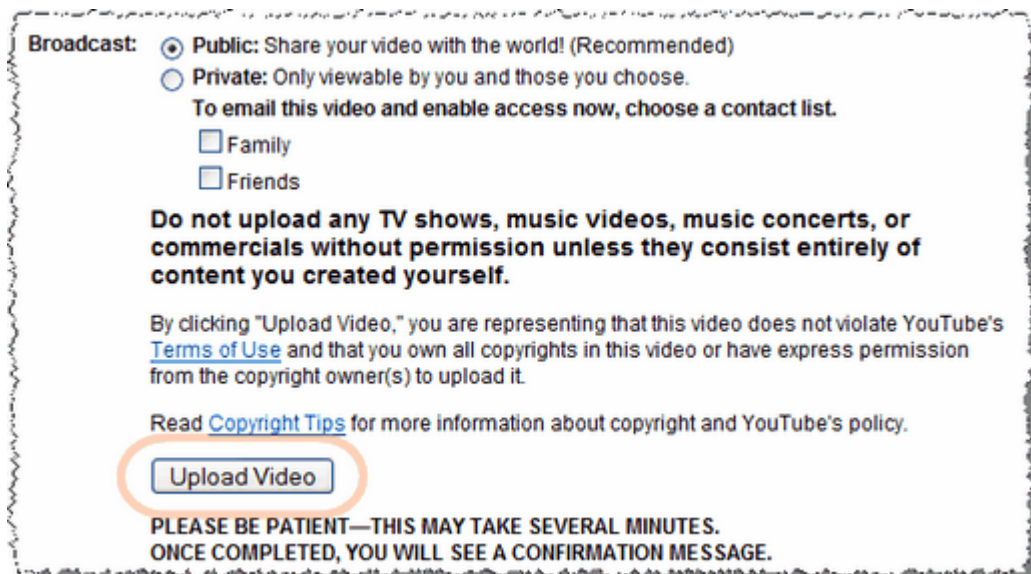
Provide information about your video

You'll want to include relevant keywords in your title, description and "tags" that people will use when searching YouTube for video content. For example, if you're uploading a video snare drum lesson, be sure to include potential search words such as "drums, lessons, snare, music," etc.

Keep in mind, that YouTube video pages appear in Google's search results. So it's possible that someone searching for "drum lessons" on Google will stumble upon your video drum lesson on YouTube without actually searching YouTube directly. Select the appropriate category and language for your video, and press the "Go upload a file" button. The alternative "Use Quick Capture" button would allow you to record a YouTube video instantly via a camera connected to your computer. (We'll go over this option in a future tutorial.)

Public or Private?

On the next page, you'll be able to upload your video file and specify the privacy settings (public or private):

A screenshot of the YouTube upload interface showing privacy settings. The 'Broadcast' section has two radio buttons: 'Public: Share your video with the world! (Recommended)' which is selected, and 'Private: Only viewable by you and those you choose.' Below this, there is a prompt 'To email this video and enable access now, choose a contact list.' with two checkboxes: 'Family' and 'Friends', both of which are unchecked. A bold warning states: 'Do not upload any TV shows, music videos, music concerts, or commercials without permission unless they consist entirely of content you created yourself.' Below the warning, a paragraph explains that clicking 'Upload Video' represents agreement with YouTube's Terms of Use. A link for 'Copyright Tips' is provided. The 'Upload Video' button is highlighted with a red circle. At the bottom, a message says 'PLEASE BE PATIENT—THIS MAY TAKE SEVERAL MINUTES. ONCE COMPLETED, YOU WILL SEE A CONFIRMATION MESSAGE.'

Make your videos private or available to the public

YouTube video requirements and recommendations

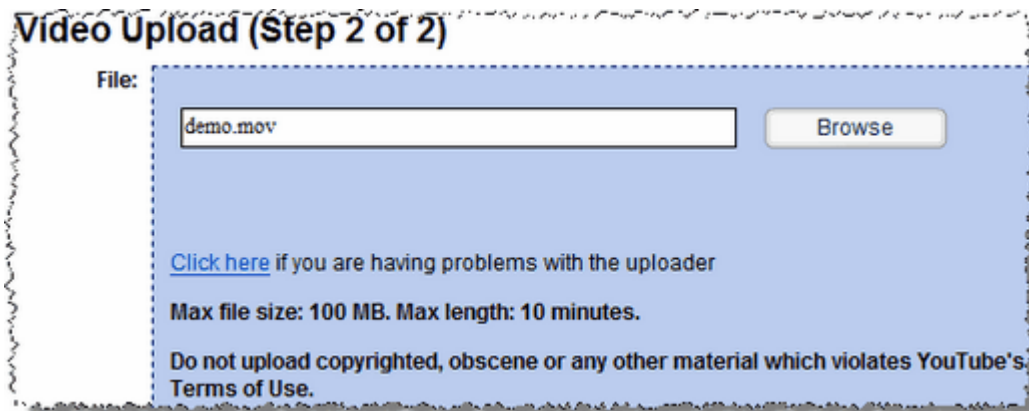
YouTube accepts video files from most newer digital cameras, camcorders, and cell phones in either an .AVI, .MOV, or .MPG file format. According to their site, videos saved with the following settings convert and display the best:

MPEG4 (Divx, Xvid) format
320x240 resolution
MP3 audio
30 **FPS**

YouTube asks that you not upload "copyrighted, obscene or any other material which violates YouTube's terms and conditions – you can access these on YouTube

Upload your video

To upload your video, press the "Browse" button to locate the video file on your computer and then press the "Upload Video" button:



Uploading your video to YouTube

The amount of time required to upload a video depends upon your internet connection speed and the size of the video you're uploading. It can take anywhere from a few minutes to several hours.

According to YouTube, for users with a high-speed broadband internet connection, the upload time is usually in the range of 1-5 minutes per MB (e.g., a 10MB file would take 10-50 minutes to upload).

Once your video has been uploaded, YouTube will automatically convert it to the Flash video FLV format for use in the YouTube FLV player. This usually takes just a few minutes. Your video should be live shortly thereafter.

Uploading to YouTube – Summary

Here are a few things to keep in mind when before you go YouTubing:

- Remember to include your web site address in all videos you upload so it's easy for people to remember and find you.
- Remember, your file must be under 100MB in size and no longer than 10 minutes in length (most are under 5 minutes).