

Dearadh agus Nuálaíocht Chliniciúil; Oifig an Príohoifigeach Cliniciúil Ospidéal Dr. Steevens, D08 W2A8 R: clinicaldesign@hse.ie T: 01 635 2000

Clinical Design & Innovation; Office of the Chief Clinical Officer Dr Steevens' Hospital, D08 W2A8 E: clinicaldesign@hse.ie P: 01 635 2000

12th August 2020

Deputy Louise O'Reilly, TD Dáil Éireann Leinster House Kildare Street Dublin 2

RE: PQ 18033/20

To ask the Minister for Health if a new FAST media campaign will be established to ensure nationwide awareness of stroke symptoms among adults and ensure more persons get to hospital for treatment early thereby reducing disability after stroke and associated care required; and if he will make a statement on the matter.

Dear Deputy O'Reilly,

The Health Service Executive has been requested to reply directly to you in relation to the above parliamentary question, which you submitted to the Minister for Health for response. I have consulted with the National Clinical Programme for Stroke on your question and have been informed that the following outlines the position.

The National Clinical Programme for Stroke is fully supportive of the re-introduction of the FAST media campaign and calls by the Irish Heart Foundation for restoration of the campaign. The National Clinical Programme for Stroke continues to advocate for a dedicated communications budget to support the establishment of a new FAST campaign as a priority. The Programme is actively engaging with both Department of Health and HSE in relation to same.

I trust this information is of assistance to you but should you have any further queries please do not hesitate to contact me.

Yours sincerely

Patricia Gilsenan O'Neill

General Manager

