

Office of the Chief Information Officer
delivering eHealth Ireland,
Dr. Steevens' Hospital
Steevens' Lane
Dublin 8

Ph: 01 635 2732 Fax: 01 635 2740

2<sup>nd</sup> March 2021

Mr. Cormac Devlin TD Dáil Eireann Leinster House Dublin 2

Re: PQ ref 8380/21

"To ask the Minister for Health the status of public usage of the Covid-19 tracker application by month in tabular form; if there are plans to include vaccination information; and if he will make a statement on the matter."

Dear Deputy Devlin,

Summary of Available Data:

- **COVID Tracker** The COVID Tracker app doesn't have the concept of daily use in the commonly understood sense. The closest data to usage we have is the COVID check in data; however, this accounts for <20% of all estimated app users. The privacy preserving nature of the app limits the amount of information we can know about users.
- COVID Tracker Metrics there are a number of metrics collected by the app relevant to this
  request however not all provide details back to the launch date; in one case a bug in the app
  prevented the metric from being collected accurately.
- App Store/Play Store With relation to Installation and Deletion of the app the information
  collected by the App Store and the play store is partial as not everyone shares metrics with
  Apple/Google. It should be born in mind that app deletions are not always abandonment
  and deletion happens for a number of reasons, space, gifting old phones, replacement
  phones etc.
- Exposure Notification Activations Google/Apple have data that we have requested (not received) relating to the regional deployment/activation of the Exposure Notification System this data has similar limitations both in terms of comprehensiveness and accuracy. We have Registration information number of times the registration flow was completed and Leave information the number of times a user chose to use the leave functionality. This

information doesn't relate to an individual if users choose to leave. We are currently performing an analysis of all.

As part of the efficacy review we are performing an analysis of this data that will form part of the overall efficacy reporting for COVID Tracker. We will make this available once the analysis is complete, this will provide the most comprehensive response to your information request. This analysis is underway and we expect preliminary results for review and evaluation the week of 8th March.

If you feel that the question has not been fully answered or you require any further clarity, please contact me.

Yours sincerely,

Fran Thompson,

Interim Chief Information Officer, OoCIO, HSE.