



Feidhmeannacht na Seirbhíse Sláinte  
Health Service Executive

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21<sup>st</sup>. sept. 2021

Deputy Alan Farrell  
TD  
Dail Eireann  
Kildare Street  
Dublin 2

**PQ 42893/21: To ask the Minister for Health the measures being considered to encourage maximum take-up of the 2021 winter flu vaccine; and if he will make a statement on the matter.**

Dear Deputy Farrell,

The above PQ has been forwarded to my Department for direct response to you on same.

The HSE will begin a national flu vaccine campaign in October 2021, with communications activity continuing throughout the flu season to provide information for people who are entitled to receive HSE flu vaccine the information they need to make an informed decision about the vaccine and how to get it. This information will be shared across a number of channels including national and local media - radio, press ads, digital display ads, search ads, and targeted social media.

1.75 million doses of the 2.2m expected doses will have been received by HSE by end of this week. Distribution commenced this week.

I trust this clarification will be of assistance to you.

Yours sincerely,

**DR. KEVIN KELLEHER, FFPHM, FFPHMI**  
**ASSISTANT NATIONAL DIRECTOR –PUBLIC HEALTH/CHILD HEALTH**  
**OFFICE OF CHIEF CLINICAL OFFICER**  
**Medical registration number 19719**