



Dearadh agus Nuálaíocht Chliniciúil; Oifig an Príohoifigeach
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16th February 2022

Deputy Paul McAuliffe, TD
Dáil Éireann
Leinster House
Kildare Street
Dublin 2

PQ: 5819/22

To ask the Minister for Health the amount that was spent on sepsis awareness campaigning in each of the past three years; and if he will make a statement on the matter.

Dear Deputy McAuliffe,

The Health Service Executive has been requested to reply directly to you in relation to the above parliamentary question, which you submitted to the Minister for Health for response.

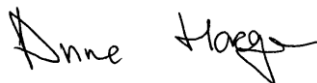
Funding secured by National Clinical Programme (NCP) for Sepsis, Clinical Design and Innovation (CDI), HSE, in raising sepsis awareness over the last three years amounted to excess of €50,000. Please refer to the table in appendix 1 overleaf for breakdown.

Significant funding was provided for sepsis awareness campaigning in 2019 to support deliverables and programmes of work that would realise benefits for several subsequent years, including but not limited to:

- Engaging with the National Ambulance Service (NAS) to promote sepsis awareness, using signage with sepsis symptoms displayed on the side of all new ambulances coming into service 2019-2020. This initiative was an opportunity to inform the public about sepsis. The signage displayed on the side of an Emergency Vehicle draws attention to the fact sepsis symptoms indicate a medical emergency and urgent attention. The initiative also promotes sepsis awareness for the ambulance personnel and indicates to the public how seriously the HSE takes sepsis awareness;
- Public awareness posters with general sepsis information designed and circulated to GPs, Schools, Pharmacies, Residential Centres, Public Health Clinics and so forth;
- Development of a paediatric patient awareness leaflet and video to increase the awareness of the signs and symptoms of sepsis in children;
- General Public Pocket Cards on sepsis awareness;
- Pull-up banners, posters and promotional material designed for adult, maternity and paediatrics sepsis awareness, for educational purposes aimed at hospital staff.

I trust this information is of assistance to you, but should you have any further queries please do not hesitate to contact me.

Yours sincerely



Anne Horgan
General Manager

Appendix 1:

Year	Activity	Amount
2019	<ul style="list-style-type: none"> Conference/ Sepsis Summit, entitled “Could it be Sepsis?” Sepsis awareness leaflets Sepsis Awareness Posters/Banners 	€11,000
2019	<ul style="list-style-type: none"> Publication of the Annual Sepsis Report, allowing monitoring of impact of National Clinical Guideline (NCG) No. 6: Sepsis Management and its implementation 	€3,002
2019	<ul style="list-style-type: none"> Sepsis Awareness Campaign Ambulance signage regarding sepsis awareness Production and promotion of a paediatric sepsis awareness video Banners/promotional material for acute hospital sepsis awareness – adult, paediatric, maternity Leaflets/pocket cards on sepsis awareness for GPs, pharmacies, schools, paediatrics services 	€29,410
2020	<ul style="list-style-type: none"> September Annual Sepsis Media Awareness Campaign 	€2,250
2021	<ul style="list-style-type: none"> “Sepsis Awareness Month and World Sepsis Day” public awareness activity to promote public awareness of the signs and symptoms of sepsis, through patient stories and staff PR work by means of traditional/social media and videos. 	€5,000
	TOTAL	€50,662