



**Bainisteoir Gnó
An Roinn Cumarsáide**

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Deputy Holly Cairns

19th May 2022

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PQ 23087/22

Dear Deputy Cairns

To ask the Minister for Health the percentage of social media videos posted on each of his Departmental social media accounts or the social media accounts of public bodies and agencies that operate under his remit included closed captioning and or subtitling between 1 May 2021 and 30 April 2022, inclusive; and if he will make a statement on the matter. Languages and medical champions

100% of our video content that we share on social is captioned and or subtitled. We use alt tags descriptions on images. We also create materials in accessible formats for people with different information needs, such as Easy Read, braille, Irish Sign Language, audio and large, and updated these with any new clinical information as it arose

I trust this addresses your question. If I can be of any further assistance, please do not hesitate to contact me.

Mary Brodie

Communications Division.