



**FSS Seirbhís Náisiúnta Sláinte
Comhshaoil**

Páirc Ghnó na Gaillimhe, An Daingean,
Gaillimh

**HSE National Environmental Health
Service**

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Deputy Barry Ward
Leinster House
Kildare Street
Dublin 2

Re: PQ Ref 17769/25 Public Health (Alcohol) Act 2018

Dear Deputy Ward

I refer to your recent Parliamentary Question below:

To ask the Minister for Health her views on whether advertising by companies i.e. alcoholic beverage producers marketing 0.0% versions of their products on TV, radio and sporting events, contravenes laws in relation to alcohol advertising; if she will engage with companies that engage in this practice; and if she will make a statement on the matter.

Response: The HSE National Environmental Health Service is charged with implementing the Public Health (Alcohol) Act 2018, and is fully committed to the ongoing enforcement of the legislation. However, regardless of branding; non-alcoholic products do not fall under this legislation or the statutory remit of the HSE.

I trust this answers your query.

Yours sincerely

Dr. Maurice Mulcahy
Regional Chief Environmental Health Officer