



HSE Tobacco Free Ireland Programme
Health & Wellbeing
Access & Integration
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Deputy Darren O' Rourke,
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By email to darren.orourke@oireachtas.ie

24th June 2025

Ref: PQ 28962/25

To ask the Minister for Health the level of funding provided for tobacco cessation services in 2024 and 2025, in tabular form.

Dear Deputy O' Rourke,

The Health Service Executive has been requested to reply directly to your above referenced Parliamentary Question, which you submitted to the Minister for Health. The question concerned was referred to HSE Health and Wellbeing for review and direct response as the work of the Tobacco Free Ireland Programme (TFIP) is part of that function.

Tobacco cessation measures include smoking cessation medications provided to clients accessing stop smoking services (either via the Primary Care Reimbursement Scheme or the new HSE free stop smoking medicines scheme), frontline HSE intensive smoking cessation services (staff costs, IT patient management system costs), the National Quitline and mass media (QUIT) campaign. The QUIT Campaign aims to increase the demand for QUIT support services and National Quitline and medication costs subsequently vary and are demand led.

Year	Item	€ Cost
2024	Smoking Cessation Medications (PCRS)	11,039,128
	NRT/Stop Smoking Medications via Stop Smoking Services	2,378,793
	Social Marketing (QUIT Campaign)	1,600,000
	National Quitline	449,275
	Smoking Cessation Staff Costs	4,887,653
	Quitmanager Patient Management System	126,870 ¹
	We Can Quit Programme Delivery	475,548
		20,957,267

¹ Investment in 2024 for improved reporting and integration with other IT systems (e.g. GP systems).

2025²	Smoking Cessation Medications (PCRS)	1,808,428 ³
	NRT/Stop Smoking Medications via Stop Smoking Services	920,000
	Social Marketing (QUIT Campaign)	121,000
	National Quitline	268,763
	Smoking Cessation Staff Costs	2,033,263
	Quitmanager Patient Management System	Not yet available
	We Can Quit Programme Delivery	197,000
		5,348,453

I hope this information is of assistance to you. If you have any questions, please do not hesitate to contact me.

Yours sincerely,

Martina Blake

National Lead
HSE Tobacco Free Ireland Programme

² Spend to end of May 2025 (where available). NRT via Stop Smoking Services billing is for Jan – April.

³ Data available for **January and February only** to date.