

WOW Evaluation Questionnaire

(PLEASE TICK ✓ THE CORRECT BOX)

1. Did your children walk to school regularly before the “WOW” initiative?

Yes	No
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2. Did your children take part in the “WOW” initiative?

Yes	No
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(b) If no, why not?

3. How many days did your children take part in the “WOW” initiative?

1	2	3	4	None
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Was it mostly?

Mornings		Afternoons		Both	
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4. Did your children walk on other days of the week apart from the WOW day?

Yes	No
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5. Did you walk with your children to school?

Yes	No
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6. Where did you and or your child walk from (e.g. home, car park)?

7. In your opinion was the “WOW” initiative successful?

Yes	No
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8. Do you think there was less traffic congestion at the school gates?

Yes	No
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9. Which of the following forms of travel to school are you and your children now more likely to use?

Park & Stride/Walk		Bus		Car		Walk		Cycle	
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10. Do you feel you were informed enough about the initiative before it began?

Yes	No
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11. What suggestions do you have that could improve the initiative?

14. Any other comments?

Thank you for your support and participation in this “WOW” initiative.