



# QI TALK TIME

Building an Irish Network of Quality Improvers

*Sustainability and Spread*

*Speaker: Dr John Fitzsimons*

*1<sup>st</sup> May 2018 1-2 pm*

**Connect**

**Improve**

**Innovate**

# Dr John Fitzsimons

- is a Consultant Paediatrician at Our Lady of Lourdes Hospital, Drogheda and Clinical Director with the Quality Improvement Division (QID) in the HSE. He trained in paediatrics in Ireland, Australia and the UK. He was appointed as a consultant to Our Lady of Lourdes Hospital, Drogheda in 2010.
- He trained as a Patient Safety Officer with the Institute of Healthcare Improvement (IHI) in 2009 and became a fellow of the Faculty at the NHS Institute for Improvement & Innovation for two years.
- Since September 2013 he commenced a half-time post as Clinical Director for Quality Improvement with QID. He was chair of the group that published the NCEC Paediatric Early Warning System Guideline in 2015.
- He is a course co-director for the HSE/RCPI Diploma in Leadership and Quality in Healthcare.



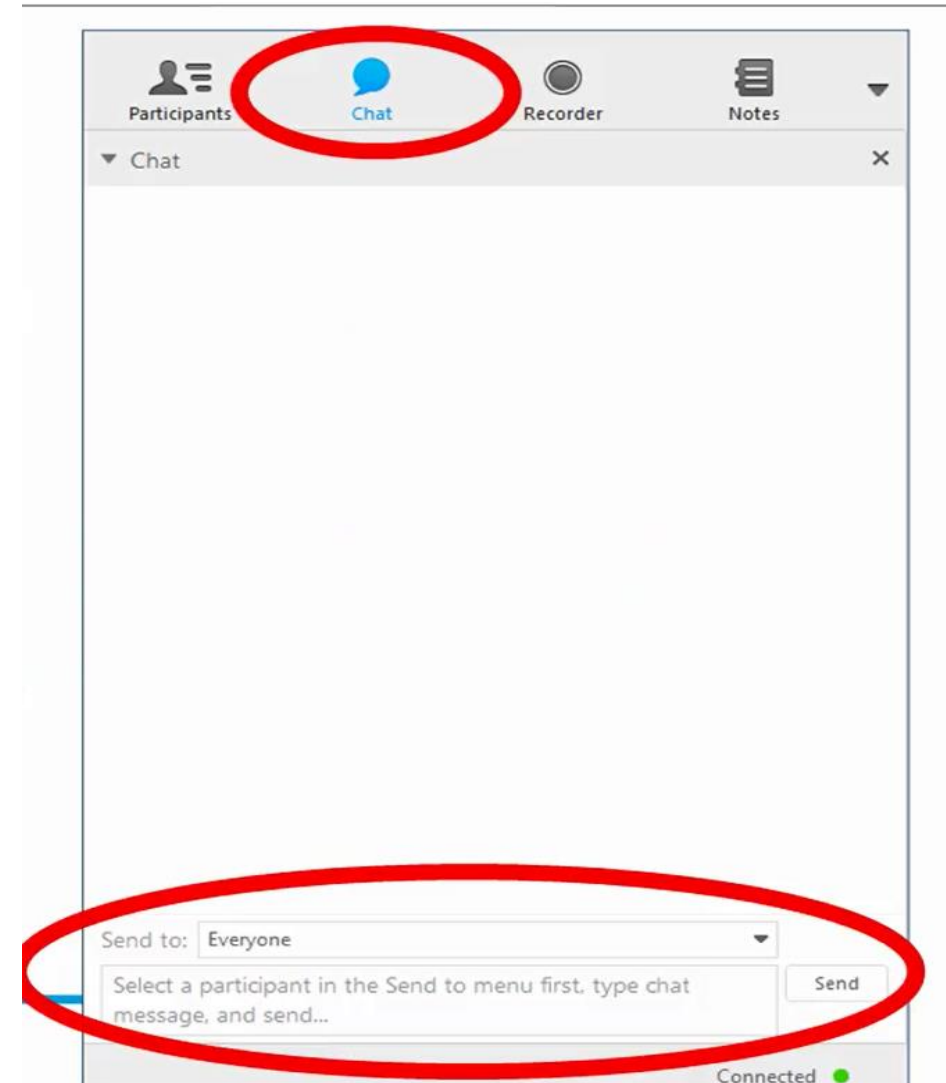
# Instructions

- Interactive: Computer or dial in:

**Telephone no: 01-5260058**

**Event number:843716199**

- Chat box function
  - Comments/Ideas
  - Questions
- Keep the questions coming
- **Twitter: @QITalktime**



Dr John Fitzsimons  
Clinical Director  
for QI

Quality  
Improvement  
Division

# Sustainability & Spread

QI Talktime

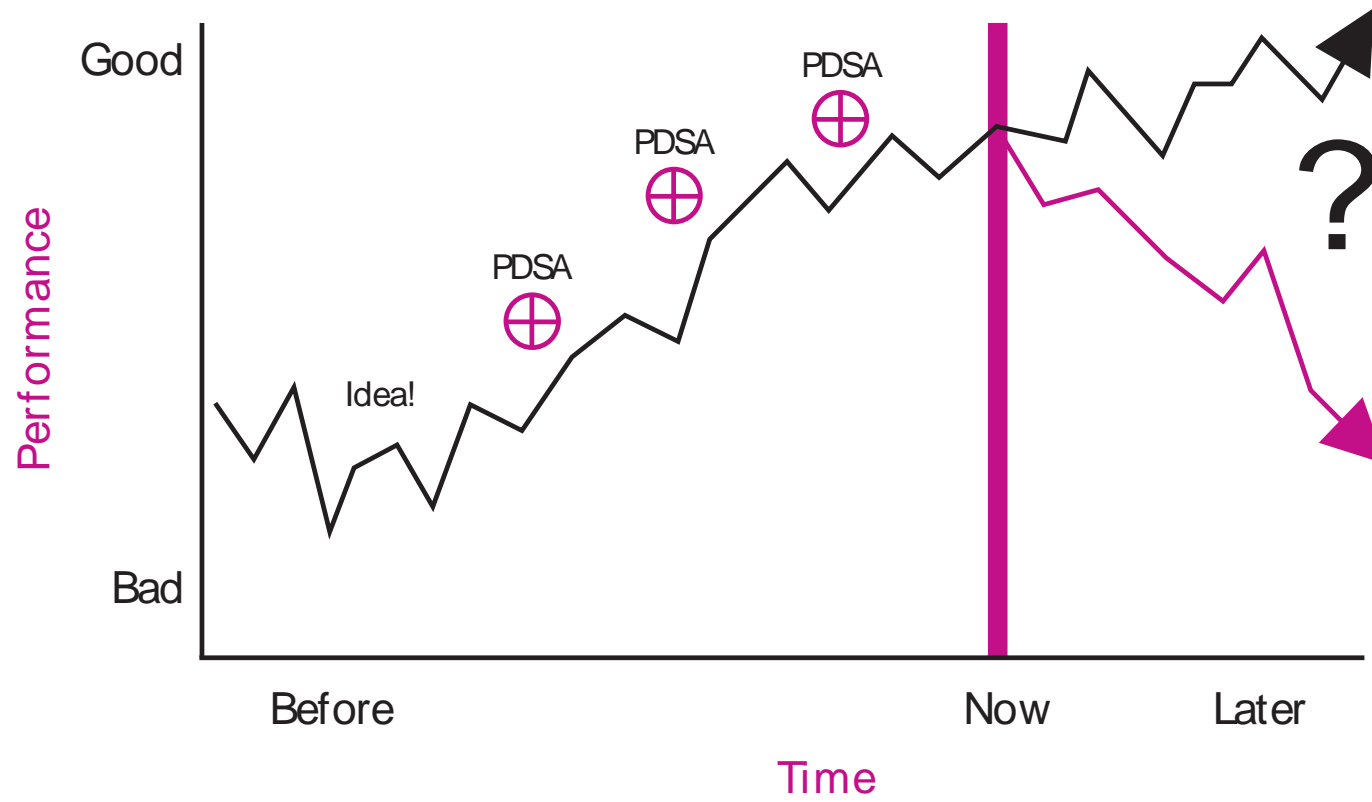
May 1<sup>st</sup> 2018

# Outcomes

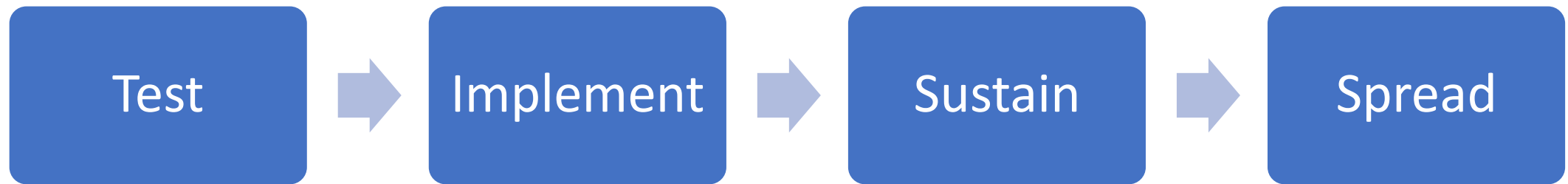
At the end of this session you will be able to...

- Define sustainability and spread of improvement
- Identify the challenges and conditions that influence sustainability and spread
- Describe interventions, models and tools that support sustainability and spread
- Access resources that will help you sustain and spread quality improvement

# Where will you go?



# The Process of Improvement



# Definitions

## **Sustainability**

Locking in the progress made and continually building upon it

## **Spread**

Actively disseminating best practice and knowledge about every intervention and implementing each intervention in every available care setting.



# Challenges for Sustainability

- “Too busy to keep going”
- “The guys doing this have all gone”
- “We fixed it - but nobody seemed to notice or said thank you”
- “The old way was easier”
- “We’ve move on to something new”

# Critical success factors for Sustainability

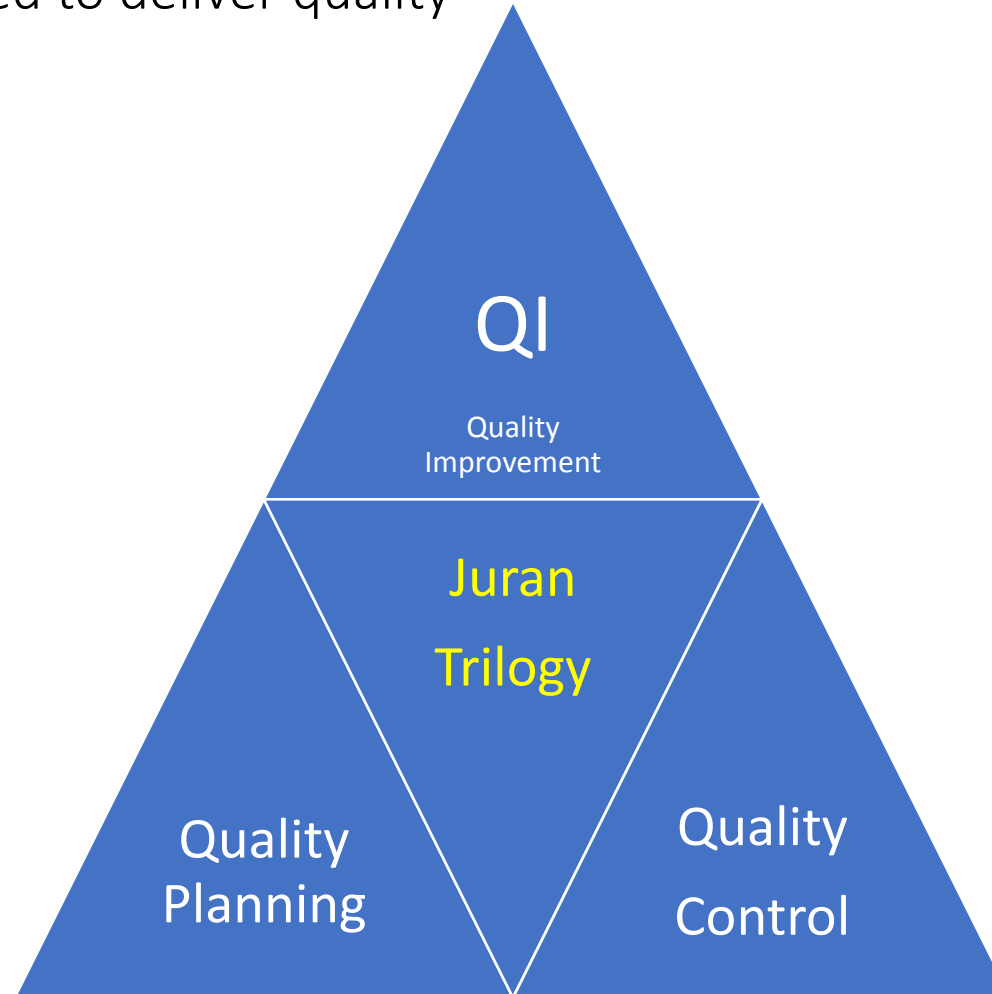
- Theory & methods
- Leadership & accountability - Constancy of purpose
- Measurement, feedback & acknowledgement
- Education
- High Performance management System

# 1<sup>st</sup> Rule of Quality Improvement

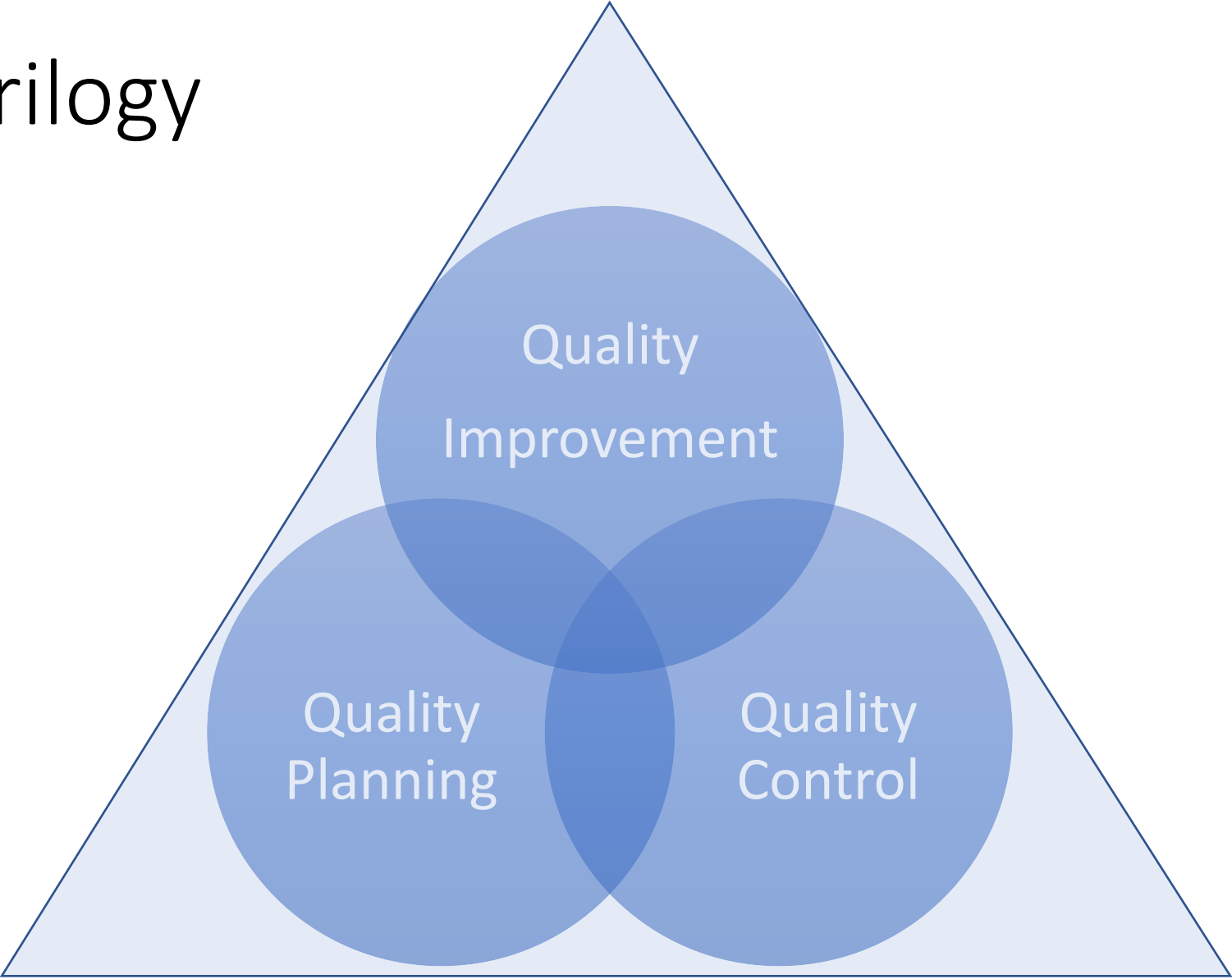
Every system is perfectly designed to  
achieve the results it gets

# Juran Trilogy

All 3 elements are needed to deliver quality

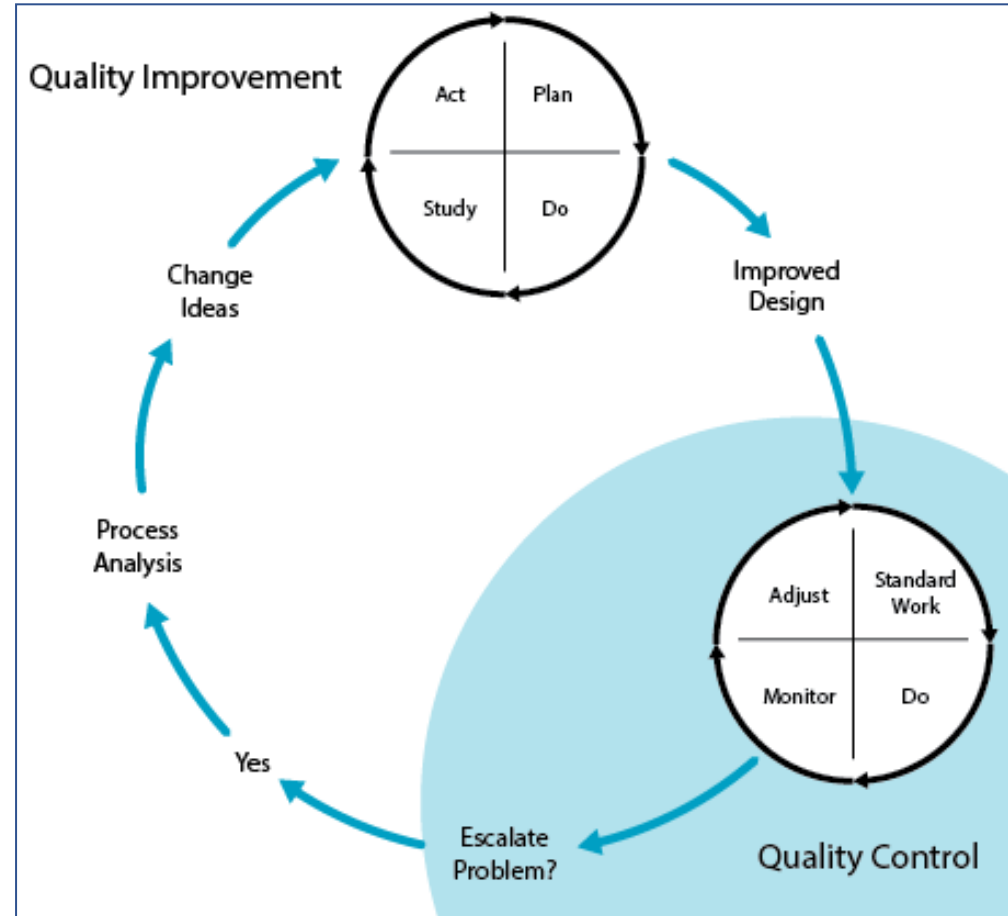


# Juran Trilogy



# Sustainability

Moving from Quality Improvement to Quality Control



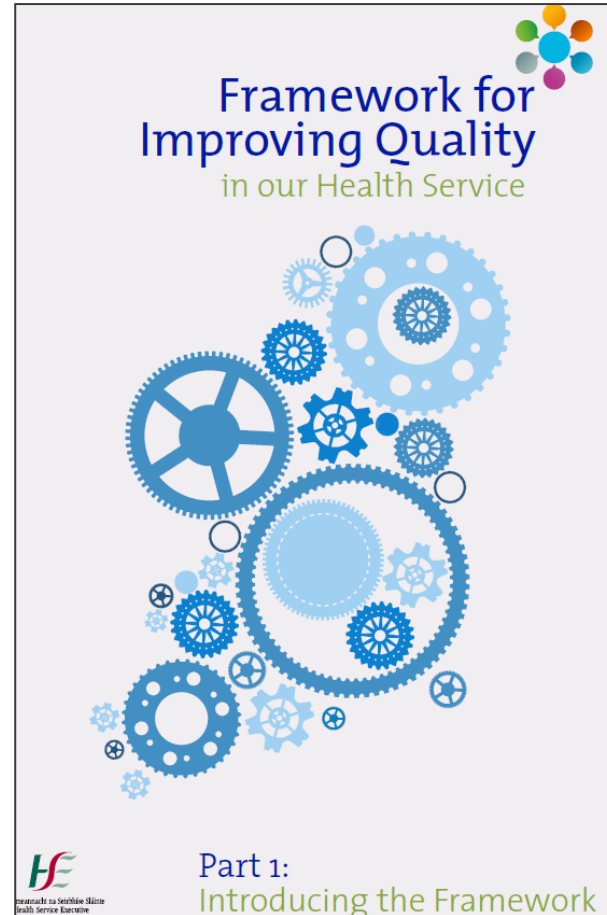
IHI White Paper 2016:  
Sustaining Improvement

# Steps for Sustainability

1. Acknowledge & Celebrate!
2. Leadership clarity around responsibility and accountability
3. Design the work for sustainability from the start
  - Use your QI knowledge & your toolkit
  - Make it easy to do the right thing and hard to do the wrong thing
  - Standardise where possible
  - Remove unnecessary work
  - Embed new practices into daily routines (eg. Huddles, handovers)
  - Develop smart education and practice support materials
4. Operational Standard Work (“business as usual”)
5. Measure and share transparently
6. Continue to learn and improve

# Framework for Improving Quality

[www.hse.ie/eng/about/Who/QID/](http://www.hse.ie/eng/about/Who/QID/)

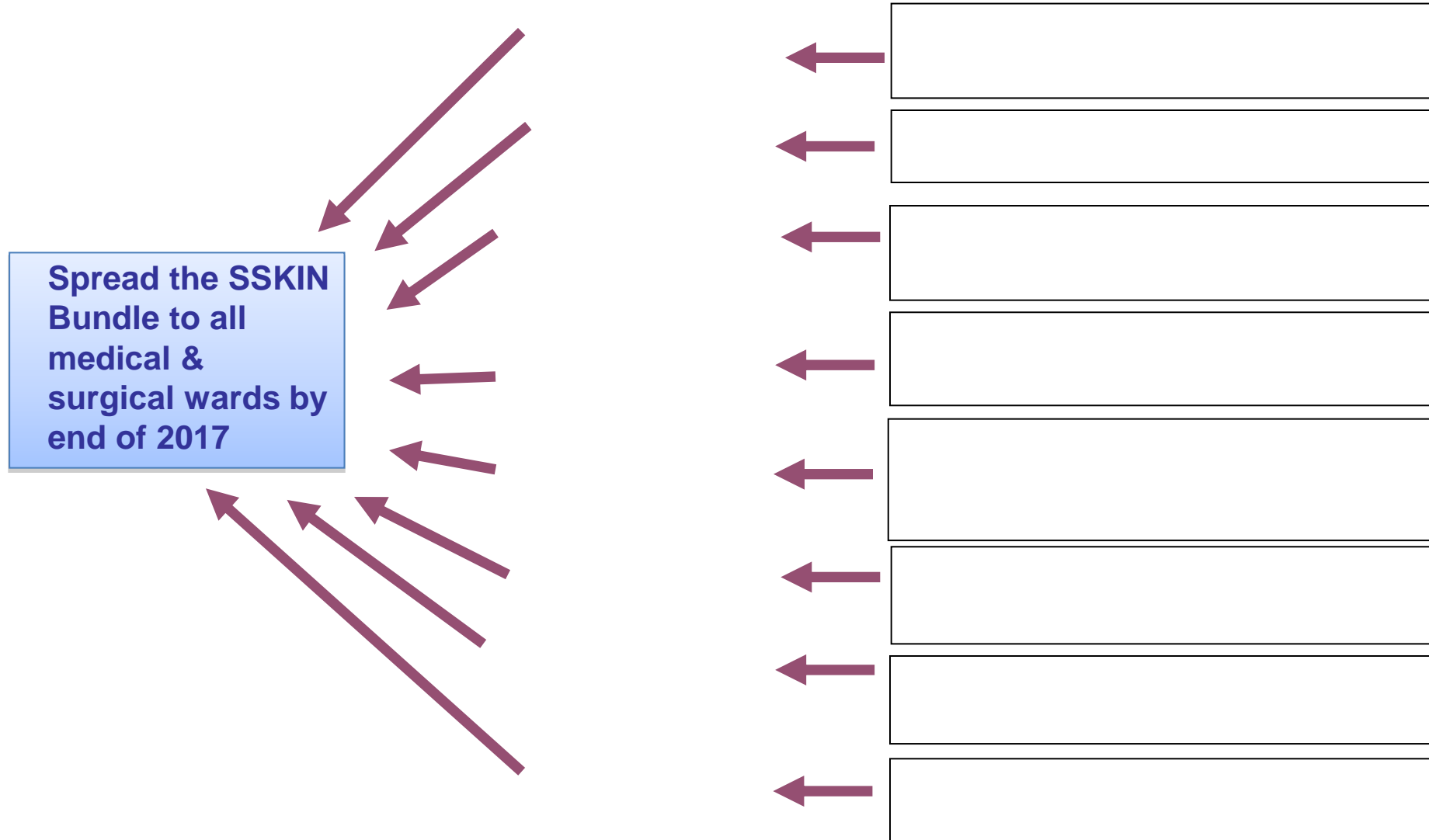




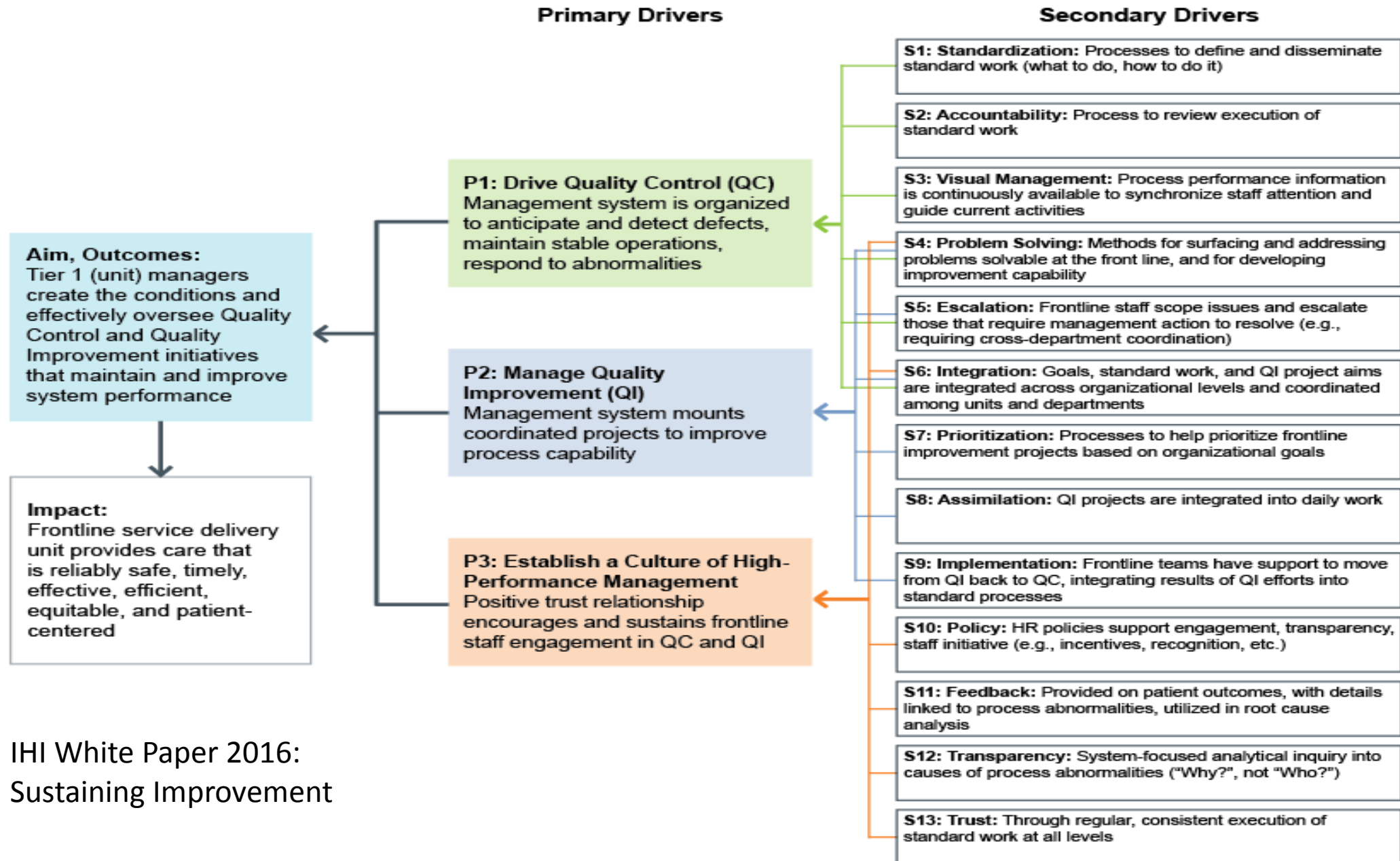
# Driver Diagram

**Primary Drivers**  
(Processes, Structure, Culture)

**Secondary Drivers**  
(Activities leading to 1<sup>o</sup> drivers)



**Figure 3. Driver Diagram: High-Performance Management System at the Front Line**



IHI White Paper 2016:  
Sustaining Improvement

# Stakeholder Mapping & Analysis

	Degree of Enthusiasm	
	Low	High
Degree of Influence		

# Stakeholder Mapping & Analysis

	Degree of Enthusiasm Low → High	
Degree of Influence Low → High	<b>Satisfy</b> Opinion formers. Keep them satisfied with what is happening and review your analysis of their position regularly.	<b>Manage</b> Key stakeholders who should be fully engaged through full communication and consultation. Could be recruited to project team.
	<b>Monitor</b> This group may be ignored if time and resources are stretched	<b>Inform &amp; Involve</b> Limited means to influence change. Despite this, these stakeholders could be valuable allies.

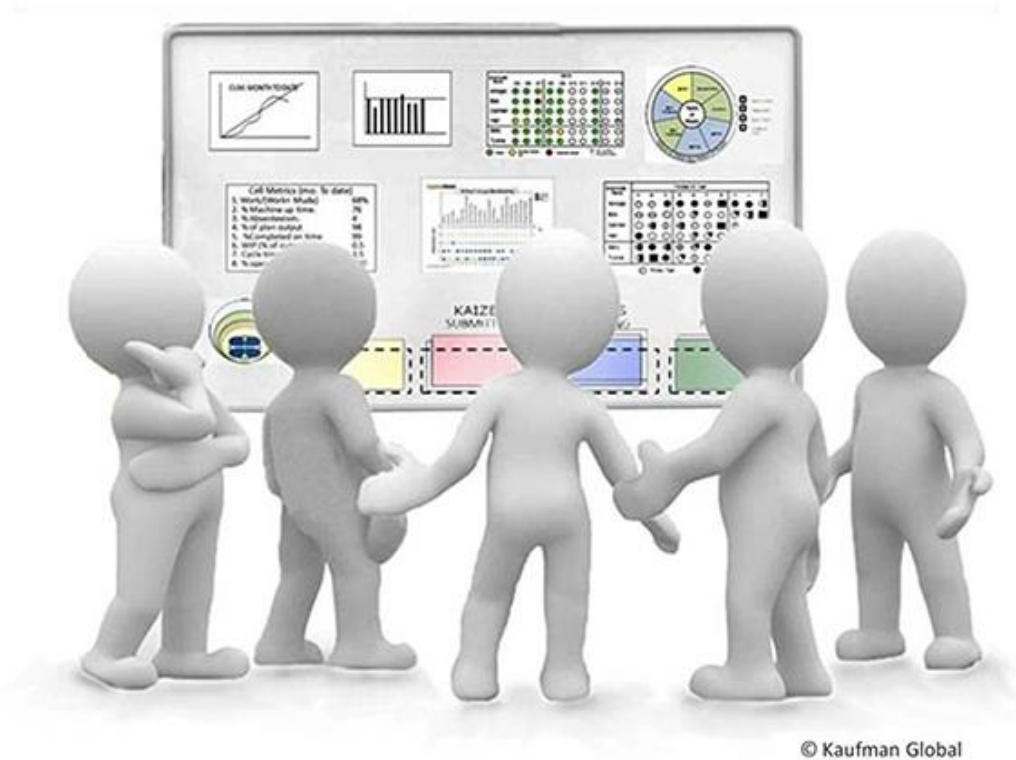
# Planning Communication for Spread

<b>Communication Plan Template</b>					
<b>Target Audience</b>	<b>Type/Purpose of Communication</b>	<b>Messages</b>	<b>Methods and Venues</b>	<b>Frequency</b>	<b>Responsible</b>
<i>Who?</i>	<i>Why?</i>	<i>What?</i>	<i>How/Where/When?</i>	<i>How often?</i>	<i>By whom?</i>
Snr Team Physicians Frontlines Stakeholders	Awareness Information Take action Gain consensus Review/Comment	Progress Lessons learned Responses to questions Request for help	Standing meetings Newsletters Email Personal contact Unit meetings	Regular intervals As needed Planned/ ongoing	Name of person and dates or schedules

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# Daily Management System






The daily management system is defined as standardised work at all levels of management to enable a daily dialogue about the most important facts of the business.

It is designed to ensure that everyone is working on the right problems.

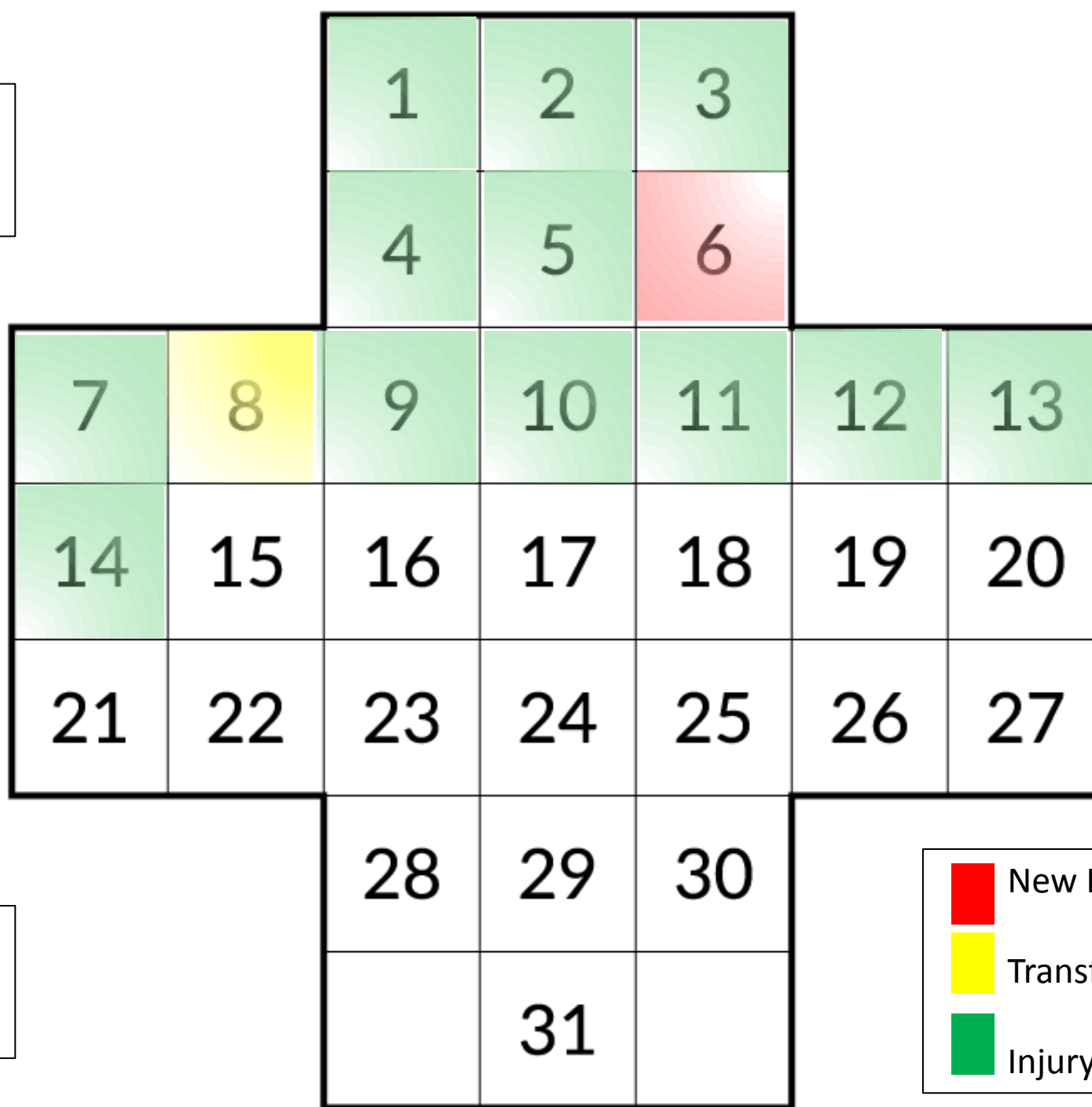
*John Toussaint,  
Management on the Mend*

		1	2	3		
		4	5	6		
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
		28	29	30		
			31			




	New Injury
	Transfer with injury
	Injury free day



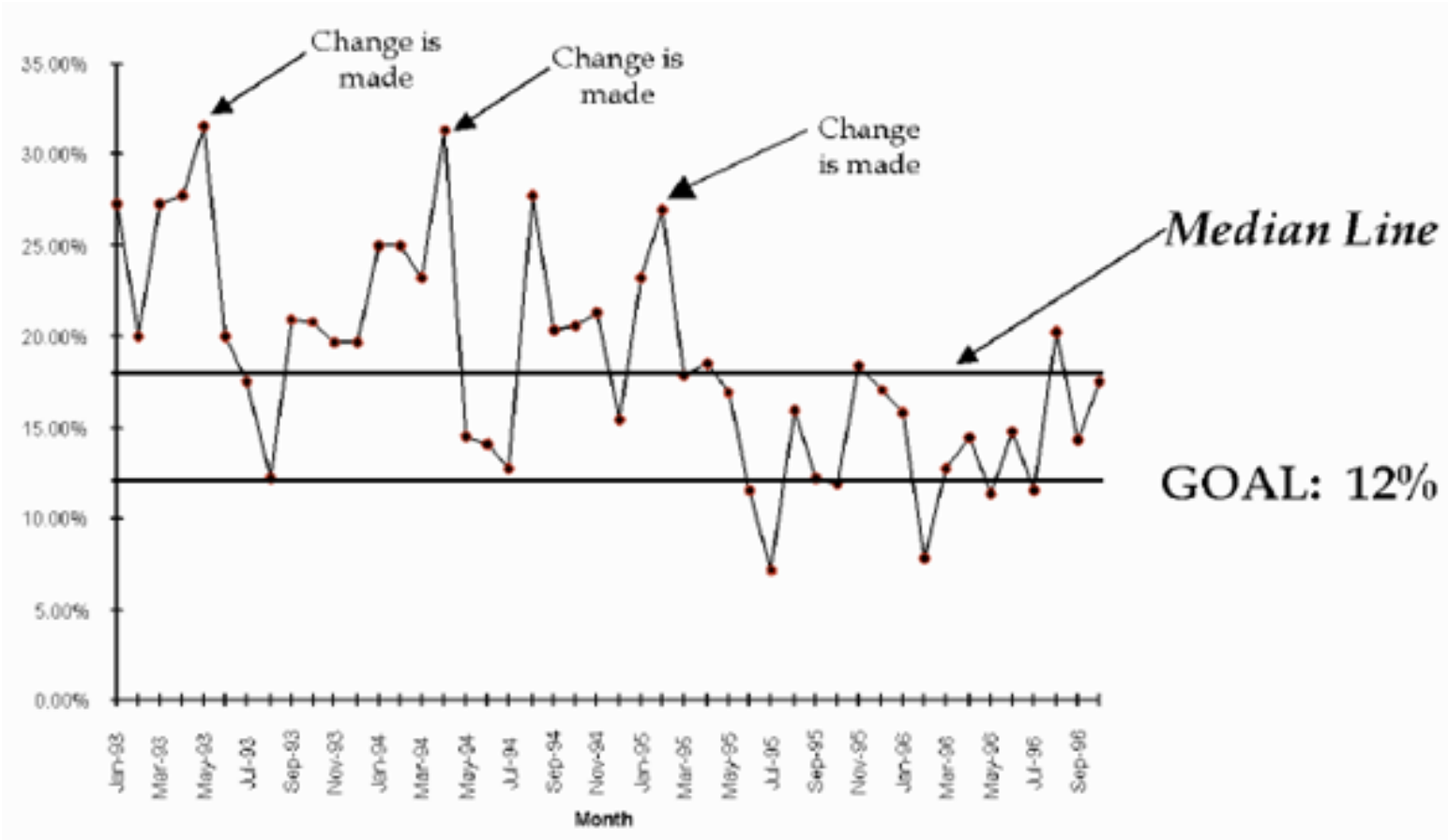
**Month:**  
September



**Days since last  
injury: 6**

 New Injury  
 Transfer with injury  
 Injury free day

# Run Chart

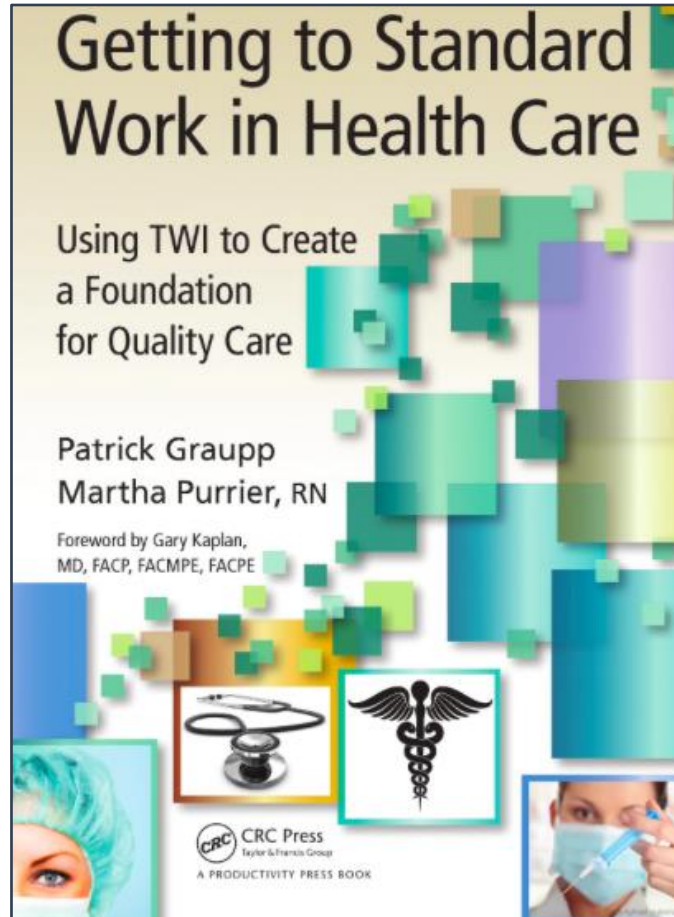


# High Performance management System

Quality Control (Operations)				Quality Improvement (System Change)		
Key Tasks	Data for Control	Guidance		Key Tasks	Data for Improvement	Aims Alignment
<ul style="list-style-type: none"> <li>Define core values</li> <li>Articulate principles</li> <li>Obtain and deploy resources</li> <li>Monitor "Big Dots"</li> <li>Frequent frontline observation</li> </ul>	<ul style="list-style-type: none"> <li>"Big Dot" system metrics, process and outcomes metrics</li> <li>Reports to external stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Coaching (all tiers) in workplace</li> <li>Monitor T2 standard work</li> </ul>	<b>Tier 3 Executive, VP</b>	<ul style="list-style-type: none"> <li>Monitor environment, anticipate change</li> <li>Quality planning:                             <ul style="list-style-type: none"> <li>Set strategic direction</li> <li>Commission and drive system-wide initiatives</li> </ul> </li> <li>Consistent messaging</li> <li>Celebrate improvement</li> </ul>	<ul style="list-style-type: none"> <li>Aggregated system process and outcomes metrics</li> <li>T2, system QI project status and metrics</li> <li>Population, organization impact</li> </ul>	<ul style="list-style-type: none"> <li>Negotiate T2 strategic goals</li> <li>Launch, prioritize system QI initiatives</li> </ul>
<ul style="list-style-type: none"> <li>Interdepartmental coordination</li> <li>Obtain and deploy resources</li> <li>Define department metrics</li> <li>Monitor department operations, planning</li> </ul>	<ul style="list-style-type: none"> <li>T2 summary of daily operational issues</li> <li>Standard department operational metrics</li> </ul>	<ul style="list-style-type: none"> <li>Coaching T1 on standard work</li> <li>Monitor staff, process capability</li> <li>Monitor T1 standard work</li> </ul>	<b>Tier 2 Dept. Manager, Director</b>	<ul style="list-style-type: none"> <li>Conduct root cause analysis</li> <li>Quality planning: Commission T1 projects</li> <li>Lead interdepartmental projects</li> </ul>	<ul style="list-style-type: none"> <li>Aggregated unit process and outcomes metrics</li> <li>T1 project status and metrics</li> <li>Staff QI capacity</li> </ul>	<ul style="list-style-type: none"> <li>Negotiate T1 goals</li> <li>Launch, prioritize, monitor T2 projects</li> </ul>
<ul style="list-style-type: none"> <li>Monitor unit operational status</li> <li>Define unit standard work, metrics</li> <li>Manage shift staffing, shift patient priorities, etc.</li> <li>Incident response, escalation</li> </ul>	<ul style="list-style-type: none"> <li>Summary of daily operational issues</li> <li>Standard unit operational metrics</li> <li>Incident reports</li> </ul>	<ul style="list-style-type: none"> <li>Coaching "what to do and how"</li> <li>Coaching on problem detection and response</li> <li>Monitor frontline standard work</li> </ul>	<b>Tier 1 Unit Manager</b>	<ul style="list-style-type: none"> <li>Coordinate with improvement specialist to surface problems, best practices</li> <li>Lead T1 QI projects</li> <li>Lead root cause analysis</li> <li>Lead daily PDSA</li> </ul>	<ul style="list-style-type: none"> <li>Unit project status and metrics</li> <li>Problems for escalation to T2 projects</li> <li>PDSA results</li> </ul>	<ul style="list-style-type: none"> <li>Negotiate unit goals</li> <li>Launch, prioritize, monitor unit-level QI projects</li> </ul>
<ul style="list-style-type: none"> <li>Situational awareness, prioritize care tasks</li> <li>Define frontline standard work</li> <li>Adjust to usual process variation, patient needs</li> <li>Respond to atypical process variation</li> </ul>	<ul style="list-style-type: none"> <li>Observations of care process and environment</li> <li>Patient feedback and observations</li> <li>Clinical data, tallies of process operation</li> </ul>	<ul style="list-style-type: none"> <li>Clear communication to support patient and family decisions and expectations</li> </ul>	<b>Charge Nurse, Frontline Staff</b>	<ul style="list-style-type: none"> <li>Undertake simple process fixes ("See-Solve")</li> <li>Identify ideas for change</li> <li>Engage in PDSA</li> </ul>	<ul style="list-style-type: none"> <li>Identify problems for escalation to T1</li> <li>Ideas for improvements</li> </ul>	<ul style="list-style-type: none"> <li>Participation in QI teams for aligned improvement</li> <li>Engage patients in improvement</li> </ul>
Patient Care Interface				Patient Care Interface		
<ul style="list-style-type: none"> <li>Trigger acute system responses</li> <li>Report on current symptoms, situation, emerging needs, etc.</li> </ul>	<ul style="list-style-type: none"> <li>Presentation</li> <li>Stories and observations</li> <li>"What matters to me?"</li> </ul>	<ul style="list-style-type: none"> <li>Candid talk, transparent dialogue</li> <li>Post quality data (online)</li> </ul>	<b>PATIENTS and FAMILIES</b>	<ul style="list-style-type: none"> <li>QI team participation</li> </ul>	<ul style="list-style-type: none"> <li>Identify process problems, offer suggestions</li> <li>Stories and observations</li> </ul>	<ul style="list-style-type: none"> <li>Patients and families shape aims for improvement</li> </ul>

# Training Within Industry (TWI)

[www.twi-institute.org](http://www.twi-institute.org)



- Job Instruction (JI) - break down jobs into closely defined steps, show the procedures while explaining the key points and the reasons for the key points, then watch the student attempt under close coaching, and finally to gradually wean the student from the coaching.
- Job Methods (JM) - staff objectively evaluate the efficiency of their jobs and evaluate and suggest improvements.
- Job Relations (JR) – supervisors learn how to provide feedback and manage problems

# TWI Opportunities

## Core clinical tasks

- Peripheral or central line insertion
- Urinary catheter insertion and care
- Clinical care bundles (SSKIN, VAP)
- Prescribing
- Medication administration

## Communication

- Handover
- Escalation

## Daily Management

- Safety briefings
- Huddles
- Quality and Safety Walk Rounds

# Steps for Sustainability

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S P R E A D



# Brazil, 1928





# Fordlândia

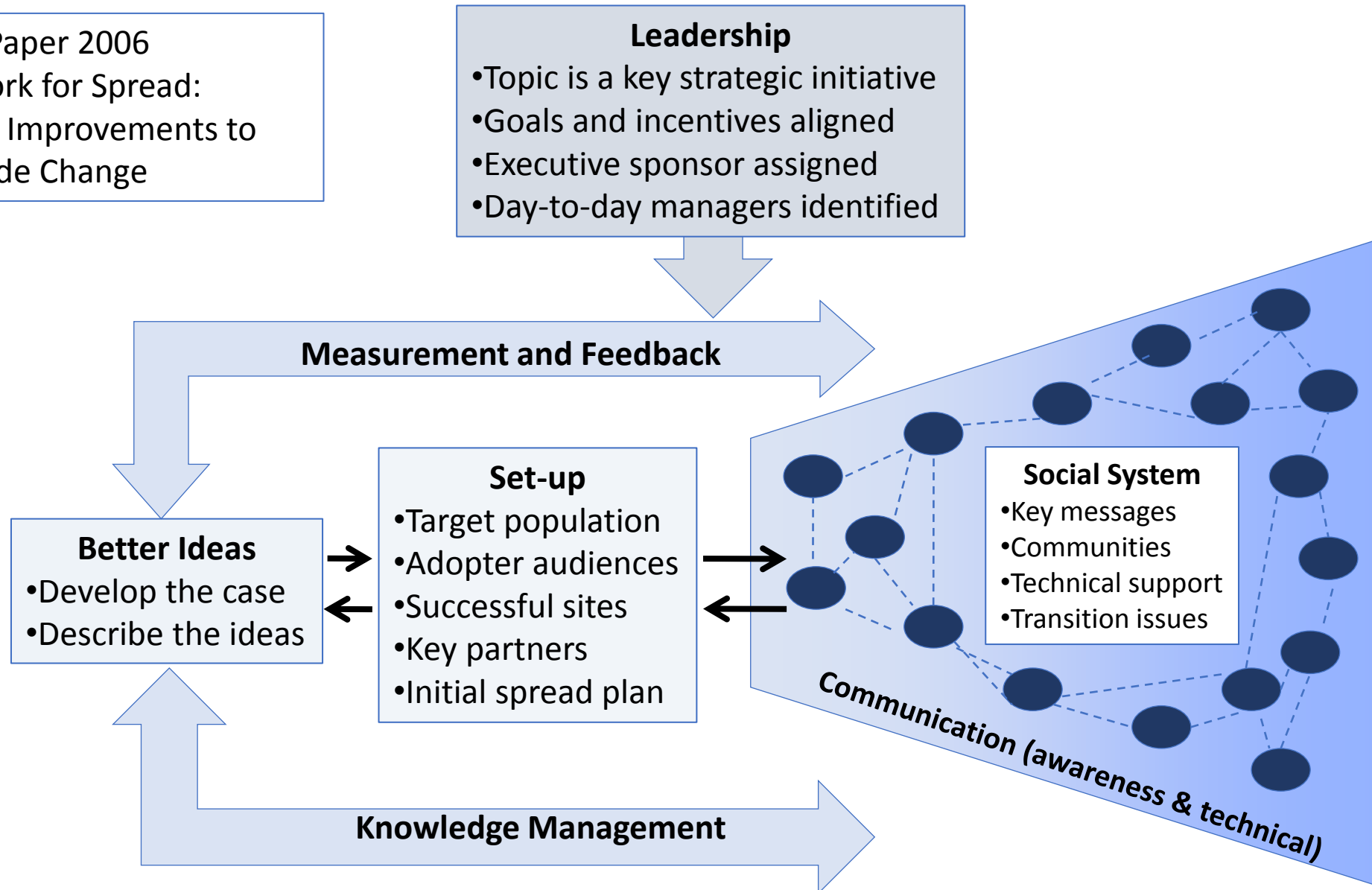


# Fordlândia, 2017



# A Framework for Spread

IHI White Paper 2006  
A Framework for Spread:  
From Local Improvements to  
System-Wide Change



# Spread – Frontline Ownership

[www.hse.ie/eng/about/who/qid/staff-engagement/front-line-ownership/](http://www.hse.ie/eng/about/who/qid/staff-engagement/front-line-ownership/)

## Principles of Front Line Ownership

- Go slow to go fast
- Invite the unusual suspects
- Work with those who want to work with you
- Participation is voluntary
- Nothing about me without me
- Change can spread bottom up, top down, and sideways
- Make the invisible visible
- Act your way into a new way of thinking

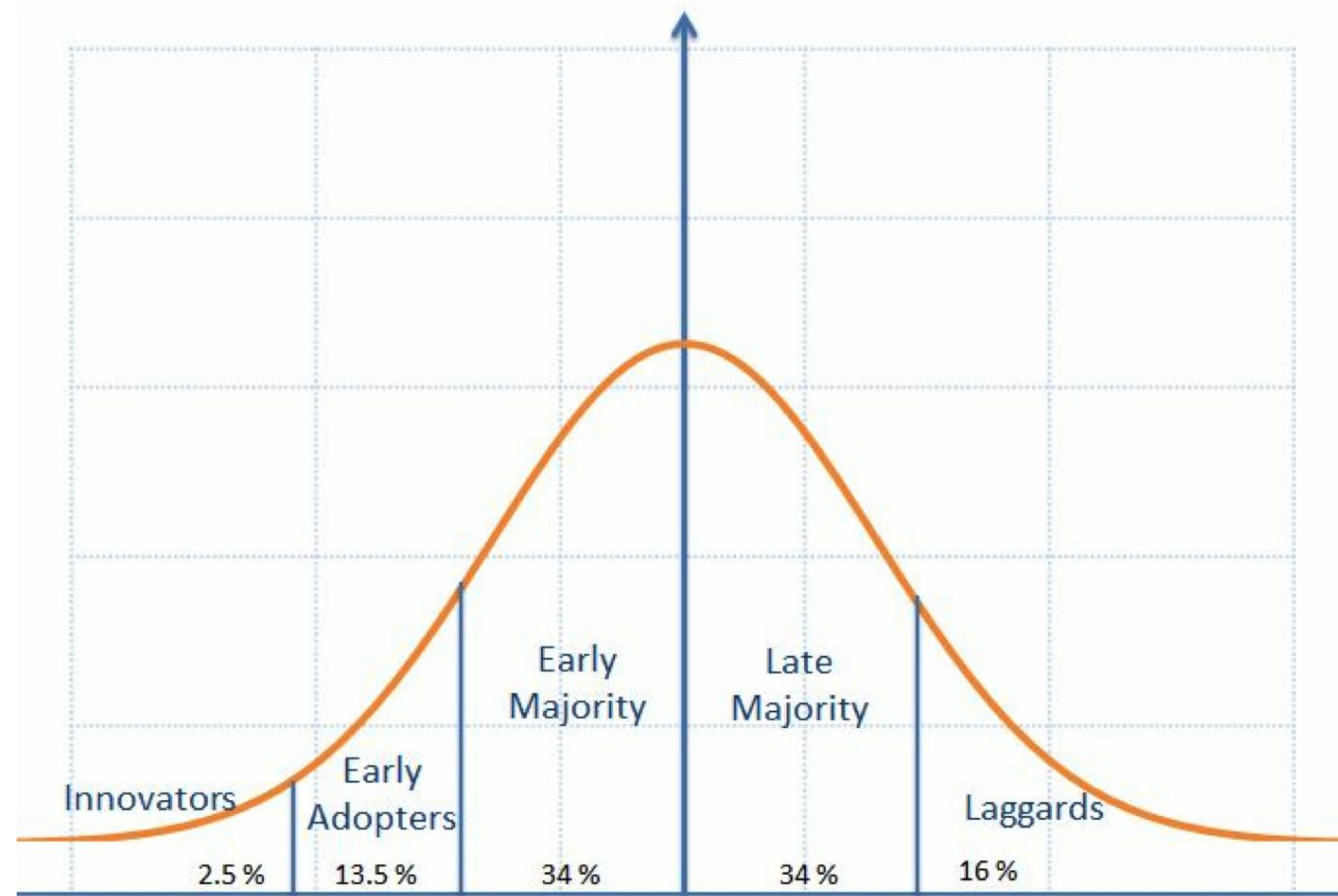


The screenshot shows the homepage of the website "Liberating Structures". The header features the title "Liberating Structures" in large black font, with the subtitle "INCLUDING AND UNLEASHING EVERYONE" below it. A navigation bar contains links for "Home", "LS Menu", "Field Stories", "Topics", "Bookstore", "Keith", and "Henri". The main content area includes a logo of a box with a flower-like shape emerging from it, followed by the word "Introduction" in orange. Below this is a paragraph of text: "When you feel included and engaged, do you do a better job? Do you think teams in which people work well together produce much better results? Have you noticed the best ideas often come from unexpected sources? Do you want to work at the top of your intelligence and give the same opportunity to others?". To the right is a book cover for "The Surprising Power of Liberating Structures" by Henri Lipmanowicz and Keith McCandless, with the subtitle "Simple Rules to Unleash A Culture of Innovation".

[www.liberatingstructures.com](http://www.liberatingstructures.com)

# Diffusion of Innovations

Everett Rogers, 1962



# Speeding up Spread

Everett Rogers

**Observability** – the degree to which the results of the innovation are visible to others.

**Relative Advantage** – the extent to which the new idea is perceived as having benefits over existing options.

**Trialability** – the degree to which changes can be tested on a small scale and withdrawn if the benefits are not evident.

**Simplicity** – the extent to which changes are perceived to be easy to understand and apply.

**Compatibility** – the degree to which the change is seen as consistent with the values and past experiences of the spread population.

# Rules for Disseminating Innovation in Health Care

Adapted from Don Berwick

	Rule	Explanation
1	<b>Find some innovations</b>	Don't assume it is happening. Medical communities are dominated by early & late majority groups. Have a deliberate policy & process for searching for innovations externally.
2	<b>Find &amp; support innovators</b>	Identify, value and provide slack to the scouts in your organisation looking for innovation. They may not be the easiest to deal with and be "individualistic". Respect diversity.
3	<b>Invest in early adopters</b>	Invest in supporting curiosity as much as demanding compliance. Allow and support the testing of change. Ensure results are tracked and reported. Use fellowships, sabbaticals & backfilled time to support early adopters. Design spaces for networking.
4	<b>Make early adopter activity observable</b>	Use social rather than media communication channels e.g. local face to face networking – hear the news for someone familiar enough to be credible.
5	<b>Trust and enable reinvention</b>	"If you cant imitate him don't trust him", Yogi Berra. Don't mistake reinvention as resistance.
6	<b>Create slack for change</b>	Adoption takes energy – this requires investment in people and time.
7	<b>Lead by example</b>	Be prepared to begin change with yourself.

# Seven Spreadly Sins

[www.Impartnership.org](http://www.Impartnership.org)

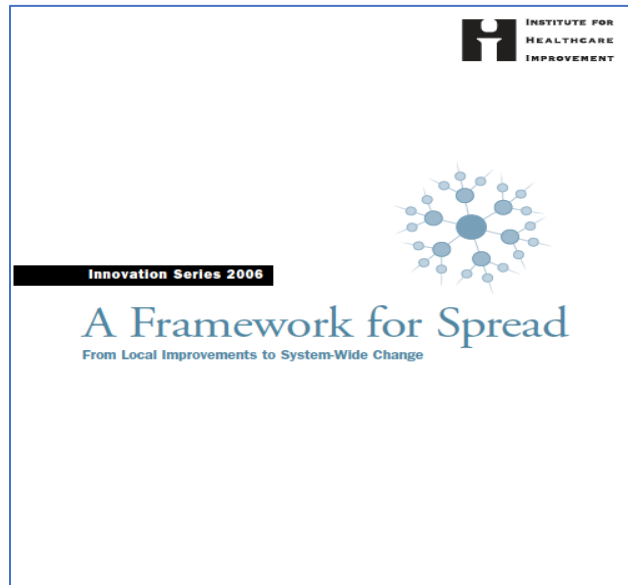




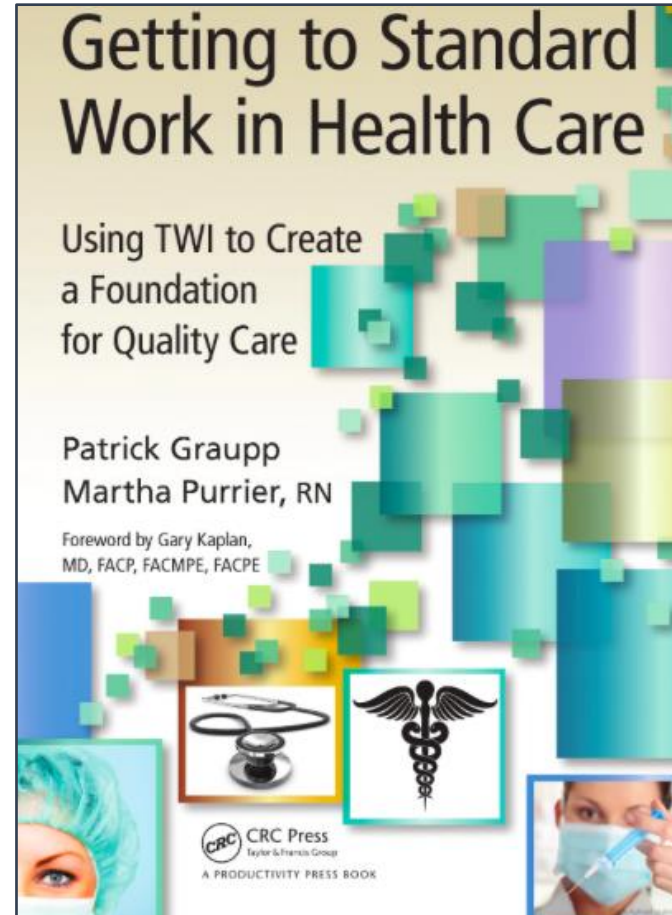
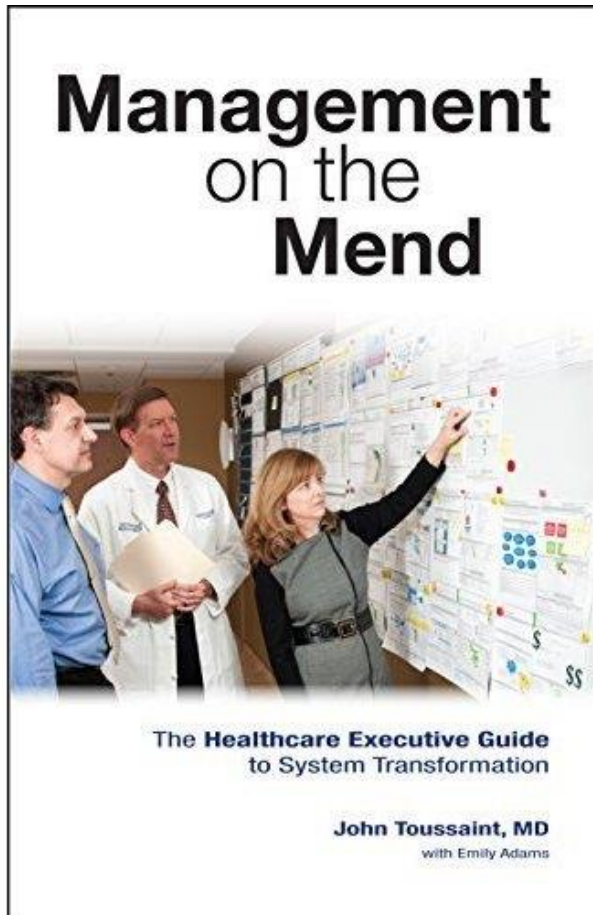
# Conclusions

- Sustainability & Spread are essential components of change best included from the start
- Like all quality improvement, sustainability and spread require theory, methods and a plan.
- Standardise where necessary – and no more!
- Sustainability & Spread require ongoing leadership but especially a management system.

# Resources



# Resources



Thank You

Follow us on Twitter @QITalktime

Watch recorded webinars at your convenience on HSEQID QITalktime page



Next Webex – to be confirmed

Thank you from all the team @QITalktime  
Roisin.breen@hse.ie  
Noemi.palacios@hse.ie



**QI TALK TIME**  
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