Project Name:

Project Lead:

1. About

An **Aim Statement** helps to articulate the intended outcome of an improvement project. Think about SMART aims:

- **S**pecific: who, what, where, when, how
- **M**easurable: numeric goals
- **A**ctionable and Achievable
- **R**elevant to stakeholders and organisation
- **T**imeframe: short cycles of tests, by when

The **Driver Diagram** predicts the changes required to accomplish a given aim or outcome. It includes a graphic representation showing the links between an aim (describing the desired result), the things that must change to achieve that aim and specific ideas on how to make the changes

2. Why?

These tools help drive the path of an improvement project by providing a visual representation of your improvement theory to test that theory and understand what aspects of the theory do and do not contribute to improvement.

3. How?

1. Formulate an Aim Statement using the SMART acronym
2. Identify primary drivers that must change in order to achieve the aim
3. Identify secondary drivers that need to change in order to act on the primary drivers
4. Identify specific change ideas that will positively impact on the drivers

Example Aim Statement Template

We will increase / decrease: _____ (outcome)

from: _____ (baseline %, rate, #, etc)
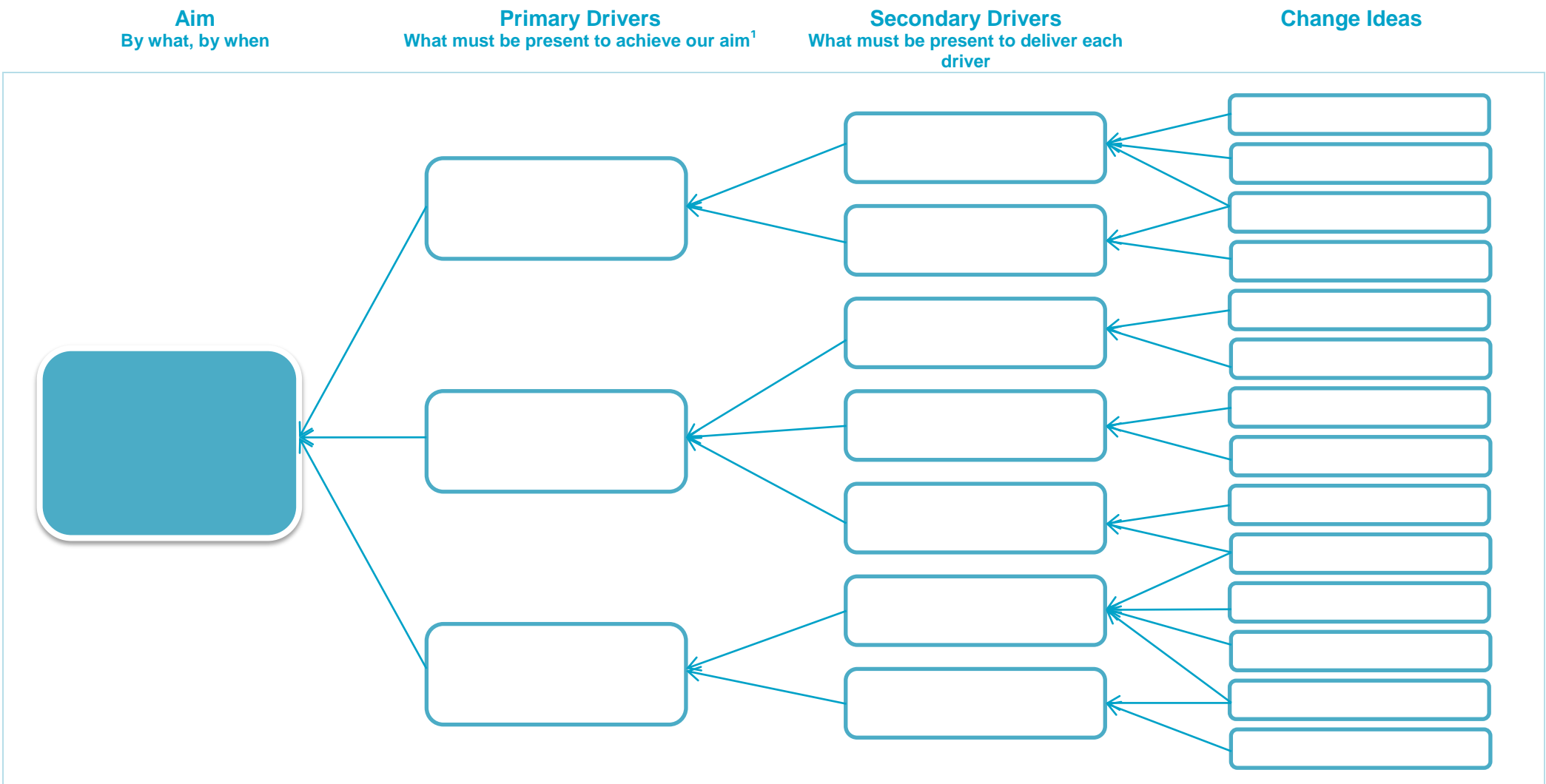
to:_____ (future state %, rate, #, etc)

by: _____ (date, 3-6 month timeframe)

in: _____ (Population impacted)

Aim statement

Champion
Partner
Enable
Demonstrate

Working in partnership with you to lead innovation and lasting quality improvement to achieve measurably better and safer care

Tool 3 of 16
Version 1.0
Date effective: May 2019

Quality Improvement Toolkit

Tool 3: Aim statement and driver diagram

Building a Better Health Service | **Seirbhís Sláinte Níos Fearr á Forbairt**
National Quality Improvement Team

qualityimprovement.ie
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4.   Aim statement

Aim By what, by when	Primary Drivers What must be present to achieve our aim[1]	Secondary Drivers What must be present to deliver each driver	Change Ideas

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[1] Consider clinical/ technical drivers and the six petals of the Framework for Improving Quality as your primary drivers.

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