



26<sup>th</sup> July 2018

Deputy Louise O' Reilly, TD  
Dáil Eireann  
Kildare Street  
Dublin 2

**Re: 35319/18**

To ask the Minister for Health the budget allocated to the recently announced positive harm reduction campaigns Cocaine-Reduce the Harms and Crack-Reduce the Harms; and if he will make a statement on the matter.

Dear Deputy O'Reilly,

The Health Service Executive has been requested to reply directly to your above Parliamentary Question which you submitted to the Minister for Health for response. I have examined the matter and the following outlines the position:

As part of an existing Service Level arrangement with the Ana Liffey Drug Project the HSE funds Emerging Trends Campaigns €11,250 for 2018. This covers the development of a number of joint campaigns before the end of September '18.

The direct costs associated with the Cocaine – Reduce the Harms Campaign was €1,862.55.

For the Deputy's information once emerging trends campaigns are produced, dissemination of campaign material is achieved through face to face information sessions with agencies, poster and factsheet being sent directly to projects and sharing these resources online. Relevant training on trends may also be provided.

I trust this information is of assistance to you but should you have any further queries please contact me.

Yours sincerely,

Joseph Doyle  
National Planning Specialist

