



Feidhmeannacht na Seirbhíse Sláinte
Health Service Executive

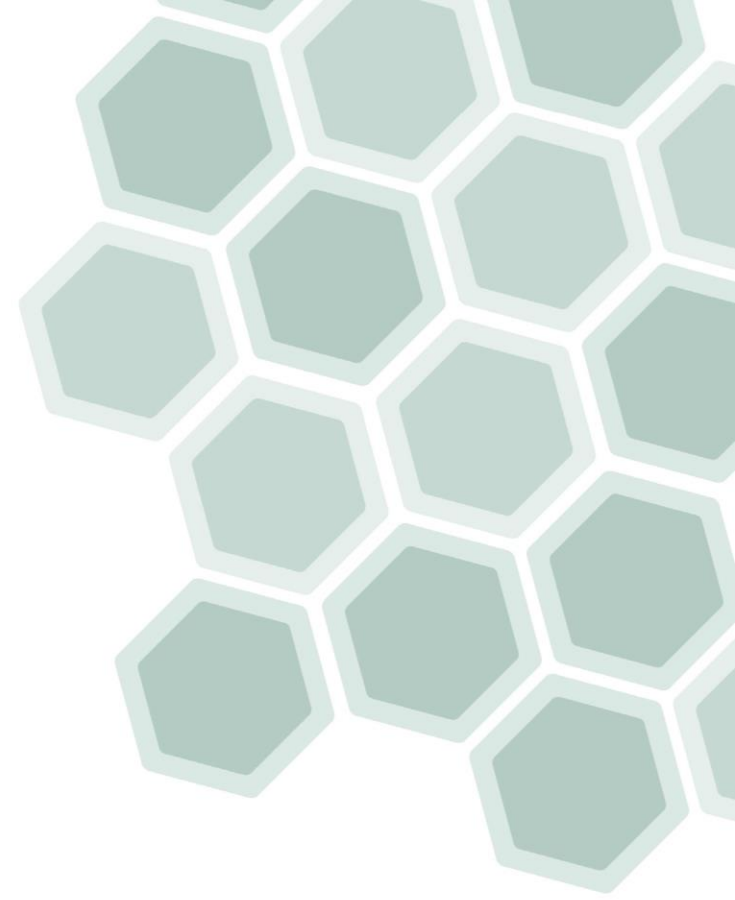
Our Lady of Lourdes Drogheda Tobacco Free Campus

Andy Cooney

26.11.20

Building a Better Health Service

CARE COMPASSION TRUST LEARNING



Background

- 2012 –Global Network Tobacco Free Healthcare service (GNTH)Forum .
- Purpose-Motivate healthcare services to continuously improve the implementation quality of all eight standards.
- 2019-Retention of this coveted award.

Commitment

From the Hospital Manager and Senior Management Team on three main elements

1. Tobacco Free Campus
2. Training of Staff in brief intervention and MECC
3. Provision of specialist smoking cessation services for patients and staff.



Initiatives

- Stop b4 your OP
- Clinical Midwife Specialist in teenage Pregnancy.
- Carbon Monoxide Testing in Ante-Natal clinics
- ENSH-Global Standards
- Volunteers
- Security staff are also actively engaged in addressing policy compliance.
- Providing Health Checks to external construction staff
- Quit Campaign



Education and Training

- Support the implementation of Smoke Free Campus group wide
- Support the implementation of MECC
- Support staff who smoke with brief intervention and free NRT



National Office for Clinical Audit

- Monitoring mortality rates in our hospitals is one of many important quality assurance measures
- Head and Neck cancers
- Lung cancers
- Commitment from the organisation to improve on KPI's as the healthcare provider.

Tobacco-free environment

- New Signage key priority Q4 2019 (purposely delayed awaiting completion of render on the new build)
- Collaboration with County Council and Bi-Laws.
- Regular spot audits



Healthy Workplace/Culture



"You like them FRESH? So do I!"

You don't have to tell the women who has switched to Camels the benefits of a fresh cigarette.

She knows all about it — that's the reason she smokes Camels.

She has learned that the fine, fragrant, non-spirited choice tobacco in Camels have a perfectly preserved delicate sweetness all their own.

She knows by a grateful throat's testimony what a relief this smooth, cool, slow-burning fresh cigarette

means to sensitive membranes.

Camels are fresh in the Camel Handker Pack because they are made fresh, fresh with natural moisture and natural flavor—they are never parched or treated.

If you don't know what the Reynolds method of scientifically applying heat so as to avoid parching or burning means to the smoker — switch to Camels for just one day, then know them — if you can.

CAMELS
Made FRESH — kept FRESH

Smoke a FRESH cigarette

Our Secret Weapon



hi
Can I
help you?





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QUIT

