

## Recall of disposable e-cigarette

**Brand Name:** McKesse MK Bar 7000 Blueberry

**Date:** June 2025

### Summary of Recall

**Alert Notification:** The label on this product stated 'no nicotine'. Nicotine was not declared in the list of ingredients. The results of analysis indicated the nicotine concentration was >30 mg/ml.

In view of the fact that nicotine is a toxic substance and considering the potential health and safety risks, including to persons for whom the product is not intended nicotine-containing liquid should only be placed on the market in electronic cigarettes that meet certain safety and quality requirements. The labelling and packaging of these products should display sufficient and appropriate information on their safe use, in order to protect human health and safety and should not include any misleading elements or features.

The volume also exceeded the permitted limit which is set in legislation at 2ml.

<sup>i</sup>Acute exposure to high amounts of inhaled nicotine may cause dizziness, nausea, or vomiting. Nicotine is acutely toxic and can endanger the user's safety if the product comes into contact with the skin or is ingested.

### Product Identification:



Product name: **McKesse MK Bar 7000**

Sub-brand (flavour): **Blueberry**

### ADVICE ON WHAT YOU SHOULD DO IF YOU HAVE THE PRODUCT:

If you have the product, do not use and return it to the shop where you bought it

<sup>i</sup> Ref: Scientific Committee on Health, Environmental and Emerging Risks SCHEER Opinion on electronic cigarettes