Mouth Cancer Awareness Campaign
2010-2012
Head & Neck Cancer Patients Referred to DDUH for Pre-radiotherapy Dental Assessment 1997-2010
Experiences of treatment of mouth cancer – written by Lia Mills in 2006. Lia is one of the founders of Mouth, Head & Neck Cancer (MHNC) Awareness Ireland.
Partners

• MHNCAI
• Irish Cancer Society
• Dental Health Foundation Ireland
• Dublin Dental University Hospital
• Cork Dental University Hospital
• Irish Dental Association
MCAD Objectives

- To raise public and professional awareness
- To highlight modifiable risk factors
- To promote prevention and early detection
- To improve the patient pathway
Mouth Cancer Day Results

2010
3,200 patients seen
6 cancers detected

2011
Over 8,000 patients seen
13 cancers detected

2012
Over 5,000 patients seen
2 cancers detected
Where do we go from here?
Future Strategy

- Dentists role in smoking cessation
- Closer cooperation between doctors and dentists
- Increase education in healthcare professionals
- Improve dental attendance rate
- Increase targeted examinations
Tobacco and Oral Health

- Oral Cancer
- Periodontal disease
- Wound healing
- Dental Implants
- Smell and taste
- Aesthetics
Five minutes in the dental chair that could save your life

Thank you