

Exploring New Ways to Tackle Smoking Inequalities

Date 28th February 2023 **Wood Quay Venue, Dublin 8**



10.00	Welcome and Introduction	Martina Blake,
		Lead, HSE Tobacco Free Ireland Programme
10.05	Setting the Scene - Inequalities in Smoking in Ireland	Dr Paul Kavanagh, Public Health Lead, HSE Tobacco Free Ireland Programme
10.15	Building an Equitable and Smoke Free Society	Dr John Ford, Queen Mary University London
10.55	Plenary Q & A 1	Caitriona Reynolds, We Can Quit Project Manager, HSE TFI Programme Dr John Ford, Queen Mary University London Lauren Rodriguez, Institute of Public Health in Ireland Dr Paul Kavanagh, Public Health Lead, HSE Tobacco Free Ireland Programme
Break 11.10		
11.30	Public Attitudes to Financial Incentives to Stop Smoking	Dr Ellen Cosgrave, SpR in Public Health Medicine, Department of Public Health South East
11.40	How and why do Financial Incentives Contribute to Helping People Stop Smoking? A Realist Review	Dr Rikke Siersbaek, School of Medicine,
		Trinity College Dublin
12.20	Plenary Q & A 2	Dr Frank Doyle, Senior Lecturer Psychology, RCSI Martina Blake, HSE Tobacco Free Ireland Programme Dr Rikke Siersbaek, School of Medicine, Trinity College Dublin Tina Daly, Health Promotion & Improvement, CHO 7

Participants can join at slido.com with #1487997



Lunch 12.50









Speaker Biographies

Dr Paul Kavanagh

Dr Paul Kavanagh is a specialist in public health medicine and holds postgraduate qualifications in Community Health, Health Economics, Medical Education, Healthcare Leadership and Data Science. He is currently clinical advisor to the HSE Tobacco Free Ireland Programme. He has led on the development of Ireland's first National Stop Smoking Clinical Guidelines, and various initiatives to improve tobacco control across health services in Ireland. In the past, Paul has led a wide range of strategic initiatives across different health system settings in areas including population-based health planning, health improvement, disease prevention, clinical governance, and medical education. He is also Senior Honorary Lecturer in Epidemiology and Public Health at the Royal College of Surgeons in Ireland, Honorary Secretary of the Faculty of Public Health Medicine in Ireland, and Board Member of the Institute of Public Health in Ireland.

Dr John Ford

Dr John Ford is an academic public health doctor and Senior Clinical Lecturer in Health Equity in the Wolfson Institute, Queen Mary University London. He is also a Consultant in Public Health at NHS England. John's main research interest is interventions and policies that seek to promote health equity and reduce health inequalities. He has a range of interests relating to equitable health, including so called "intervention-generated inequalities" in health care settings, health care workforce inequalities, national policies and strategies to address inequalities and how primary care can address health and health care inequalities.

Dr Ellen Cosgrave

Dr Ellen Cosgrave is a Specialist Registrar in Public Health Medicine, currently training in the Department of Public Health HSE South East. Since Autumn 2021, she has been working in conjunction with the HSE Tobacco Free Ireland Programme to assess public opinion of "Tobacco Endgame" in Ireland. Dr Cosgrave is the lead author of Bringing the Tobacco Epidemic to an End: Public Views on Tobacco Endgame in Ireland.

Dr Rikke Siersbaek

Dr Rikke Siersbaek is a Research Fellow in the Trinity College Dublin School of Medicine. She is currently the project coordinator on the INCLUDE project which is integrating existing Irish national data sets to create a data-driven understanding of the needs of populations experiencing social exclusion. Before undertaking a PhD in population health and health services research in Trinity College, she was part of the Trinity College research team which provided technical support to the Committee on the Future of Healthcare and assisted with the drafting of the Sláintecare report, the ten year plan for reforming the Irish health service published in 2017.