



Feidhmeannacht na Seirbhíse Sláinte
Health Service Executive



Smoking Prevalence Tracker Half Year - 2017 Infographic

(This information relates to data collected in the months of March & June)

Survey carried out by Ipsos MRBI on behalf of the HSE

Headline Data

Smoking Prevalence: 17.6%

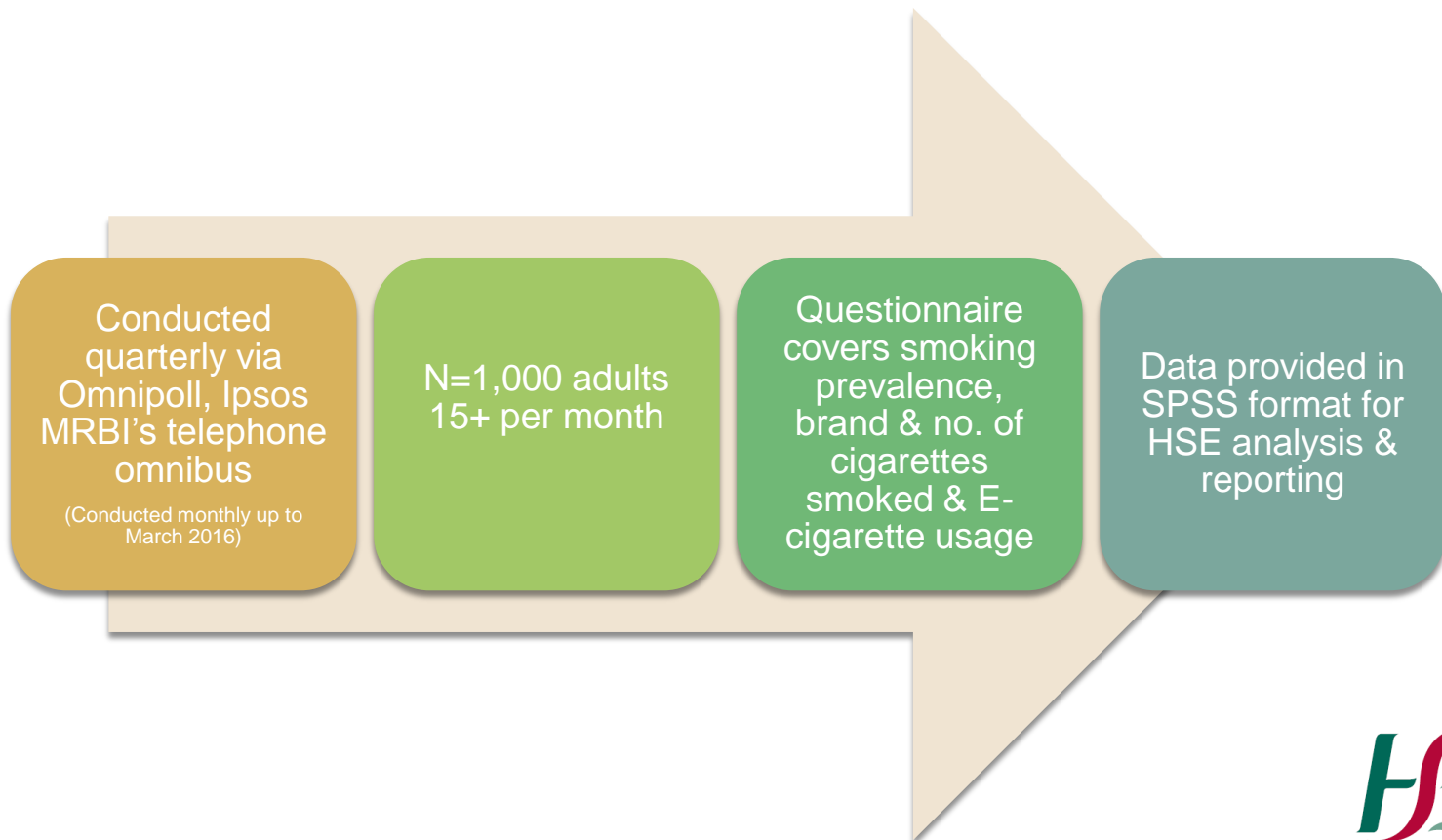
E Cigarette Use: 5.6%

Roll Your Own (RYO): 29.5%
(% of Smokers using RYO)

Smoking Prevalence Tracker - Methodology

Tracker Commenced in July 2002

(Conducted monthly up to March 2016, now quarterly; results relate to surveys conducted in March & June 2017)

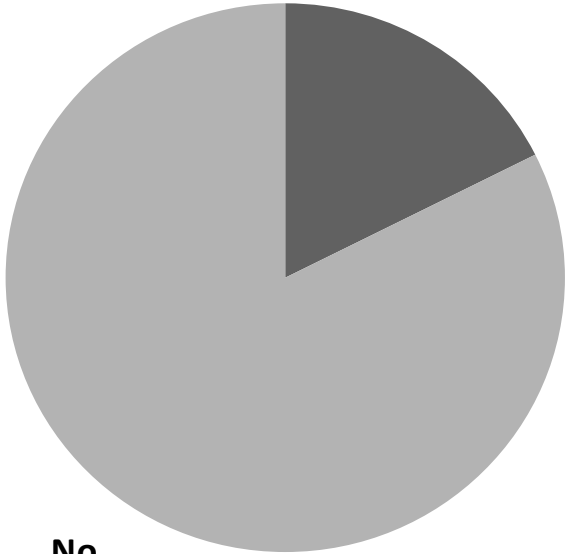


Cigarette Smoking Prevalence

Q.1 Do you smoke one or more cigarettes each week, whether packaged or roll your own?

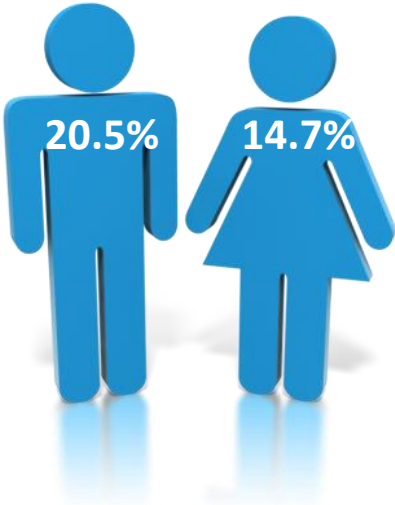
Smoke one or more cigarettes each week?

Smokers ■

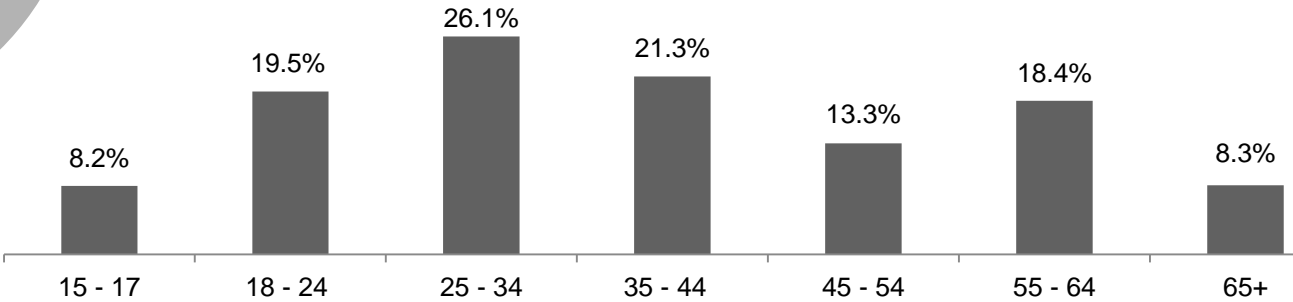


Yes
17.6% →

Gender

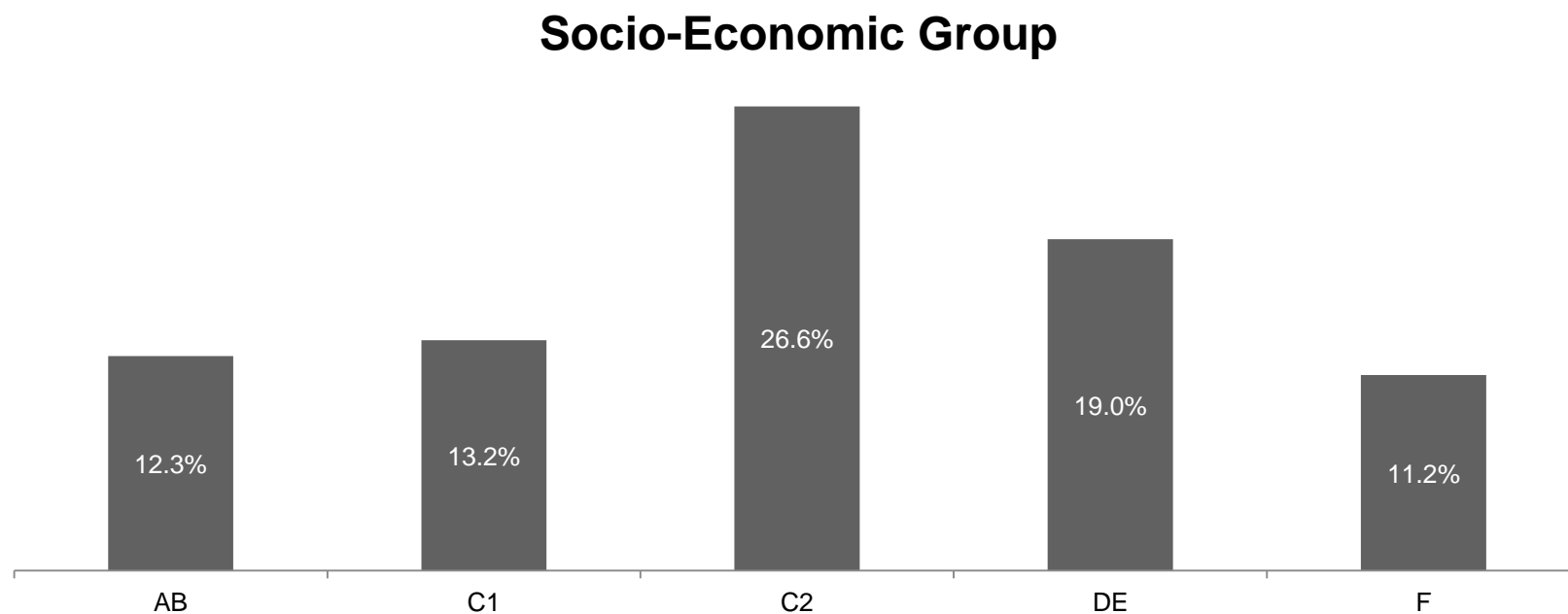


Age Group



Cigarette Smoking Prevalence by Socio-Economic Group

Q.1 Do you smoke one or more cigarettes each week, whether packaged or roll your own?



Smoking prevalence is highest amongst those in the C2 and DE socio-economic groups, with those in the F & AB categories being least likely to smoke.

Social Class Categorisation Source: AIMRO Standard Guide for Social Class
– Further details available on HSE website