### **Consent and Communication**

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# **Objectives**

#### Consent

- To understand
  - the consent process
  - why consent is required
  - what constitutes"informed consent"
- To describe
  - how and who can record consent

#### Communication

#### To understand

- sources of immunisation information
- how to communicating effectively
- how to deal with defaulters





### What is consent?

Consent is the process whereby a competent patient or parent/guardian signifies their permission to undergo a medical or surgical procedure.





# Why is consent required?

Consent acts as protection for both health professionals and individuals so if any questions are asked in the future there is a record available to show what the individual agreed to on the day of consent





### What constitutes informed consent?

- Consent
  - must be freely and voluntarily given
  - the patient must have the capacity to give a valid consent
  - sufficient information clearly setting out the
    - benefits
    - risks
    - alternative options.





### Consent in immunisation

- What vaccines will be administered and against which disease they provide protection
- What are the benefits and risks of immunisation and the risks of disease(s)
- What are the possible side effects of immunisation, when might they occur and how should they be treated
- Alternatives to vaccination





# What is the age of consent?

 Irish law permits a person aged 16 to consent to treatment

 For children under 16 consent is given by the parents or a legally recognised guardian





### How should consent be recorded?

 Signing the accompanying consent form before the procedure begins

- Important to document
  - decisions and discussions that have taken place with the client
  - information has been supplied to support the decision





# How should consent be recorded when the client is illiterate?

- If competent
  - make their mark on the consent form
  - mark should then be witnessed by someone other than the administering health professional
- If competent but unable to make their mark or signature
  - record this in the notes
  - witnessed by someone other than the administering health professional.





# Recording consent when the client's first language is not English?

Translated information leaflets
 (available at <u>www.immunisation.ie</u>)

Use of translator





# Who can give consent for children?

- The parent (s)
  - The mother has automatic parental responsibility for the child.
  - The father is also given parental responsibility if
    - he is married to the mother at the time of the child's birth or
    - they marry after the birth of the child or if both adopt the child together
- If a child is born outside marriage the mother is given automatic responsibility for all decisions relating to the child.





# Legally separated parents

- Either parent can give consent except if there are legal conditions to separation
- e.g.
  - one parent has sole custody and conditions imposed by Court re medical treatment





# Consent for medical treatment for foster-children

- A foster parent caring for a child for 5+ years may apply to the Court for an order to consent to any necessary medical treatment
- Must have the consent of the HSE
- Where child is under 16 years of age and
- in the care of the foster parents for less than 5 years
- consent of the natural parents and HSE normally required





# Consent for medical treatment of children in the care of the HSE

- The HSE will have the necessary authority to give consent to any medical procedure.
- The child's parent or guardian may
  - have legal entitlement to give consent if contactable and cooperative with medical personnel

The child's interests are always the paramount consideration





# Where do parents get information in relation to immunisation?

- Healthcare professionals (midwives, GP, PHN, community health doctors, paediatricians
- Community mothers
- Family/friends
- Leaflets
- Media internet/radio/television





### Flu vaccine contains mercury

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Outdated

was given

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to 12,000

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Evening Herald

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by Carl O'Brien

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Probe into meningitis vaccine after 11 babies die

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of Health last given to pre-school children and instation cambriation cambriat



News 2 to 7, 10; World 8 and 9; Business 11 to 13; Opinion 14; Analysis 15; Features 14;

#### GPs lack life-saving vaccine antidote

ST one in 20 GPs vaccinating child-against meningitis has all the life-sav-equipment listed in the best practice idelines drawn up at the launch of the

"I cannot stand idly by while children continue to be vaccinated in unsafe circumstances"

Kish Microc



**PRESS CUTTINGS** 

IN A COMA

# Why are good communication skills important?

Determines whether the parent/guardian

- understands the advice given and is able to make a fully informed decision
- if the parent will return for vaccination

Any decisions that are made, whether to give or withhold vaccines must be respected





# Focus group testing of information materials for parents 2011

- Beliefs around the link between MMR and Autism persist
  - Spontaneously mentioned in all groups
  - A number of anecdotes about 'my neighbour's/cousin's child had the vaccination and.....'
  - A number referred to friends/family who were refusing MMR
  - Some deferring until child is older
  - "I will bring her in when she is 18 months I want her to reach her milestones so that I know she is ok"



www.immunisation.ie

### MMR and Autism

#### 1998 Wakefield et al

- 12 children
- Suspected autism/autistic spectrum
- 8 onset of symptoms after MMR vaccine
   "We did not prove an association between measles, mumps and rubella vaccine and the syndrome described"

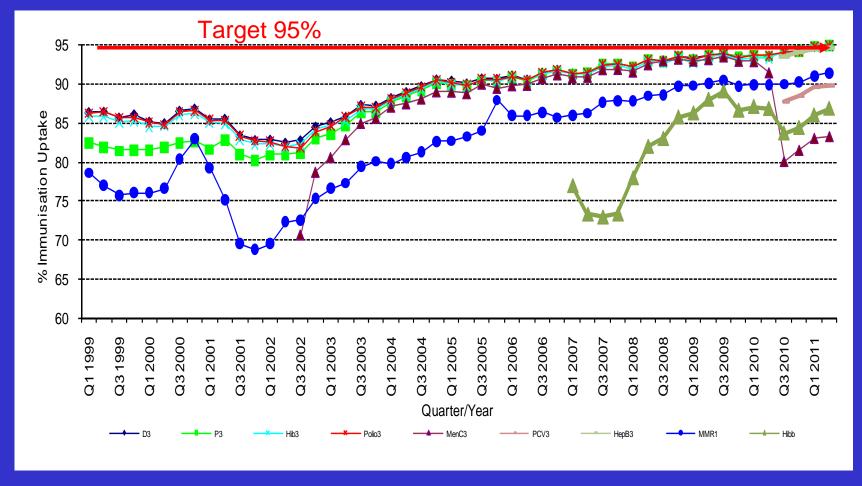
#### Press conference

"There is sufficient concern in my own mind for a case to be made for vaccines to be given individually at not less than one year intervals"





### Vaccine uptake rate at 24 months 2000-2011



**Source: HPSC** 





# MMR and Autism (& bowel disease)

1998-2011

- Over 13 robust large scale epidemiological studies
- Shifting hypotheses
- Evidence of no link between
  - MMR vaccine and autism
  - MMR and bowel disease











# HOW THE CASE AGAINST THE MMR VACCINE WAS FIXED

In the first part of a special *BMJ* series, **Brian Deer** exposes the bogus data behind claims that launched a worldwide scare over the measles, mumps, and rubella vaccine, and reveals how the appearance of a link with autism was manufactured at a London medical school

hen I broke the news to the father of child 11, at first he did not believe me. "Wakefield told us my son was the 13th child they saw," he said, gazing for the first time at the now infamous research paper which linked a purported new syndrome with the measles, mumps, and rubella (MMR) vaccine. 1 "There's only 12 in this."

That paper was published in the *Lancet* on 28 February 1998. It was retracted on 2 February 2010.<sup>2</sup> Authored by Andrew Wakefield, John Walker-Smith and 11 others from the Royal Free Hospital and School of Medicine, London, it reported on 12 developments

brain and bowel diseases. Child 11 was the penultimate case.

Running his finger across the paper's tables, over coffee in London, Mr 11 seemed reassured by his anonymised son's age and other details.

But then he pointed at table 2—headed "neuropsychiatric diagnosis"—and for a second time objected.

> "That's not true." Child 11 was among

the eight whose parents apparently blamed MMR. The interval between his vaccination and the first "behavioural symptom" was

closed £150 (€180; \$230) an hour through a Norfolk solicitor named Richard Barr, he had been confidentially put on the payroll for two years before the paper was published, eventually grossing him £435 643, plus expenses.<sup>4</sup>

"The regulator's main focus

was whether the research

was ethical. Mine was

whether it was true"

Curiously, however, Wakefield had already identified such a syndrome before the project that would reputedly discover it. "Children with enteri-

tis/disintegrative disorder [an expression he used for bowel inflammation and regressive



## Effective communication strategy

- Have evidence-based knowledge of
  - Vaccines- what they are and how they work
  - Diseases that vaccines prevent
  - Common side effects
  - The risks of not vaccinating
- Be well informed, open and honest
- Recognise factors affecting a decision to vaccinate
- Explore the specific concerns
- Give easily understood culturally acceptable information
- Time to discuss and answer questions









### **Defaulters**

- No one simple mechanism
- Requires a considerable input
- Encourage opportunistic vaccination
- Up-to-date immunisation information should be available (GP surgeries, HSE Health centres, playschools etc).
- May need to be targeted specifically
  - e.g. have language or literacy difficulties or have difficulty accessing the health services







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#### Welcome to the Health Service Executive Immunisation Website

This site provides information on immunisation for the General Public and Healthcare Professionals







Adult Immunisation



Healthcare Professionals





Click on the link to view information about Vaccination records



Hot Topic

The first year of HPV vaccination programme has 82% uptake Seasonal Influenza Vaccine Measles cases rise in Ireland and over 30,000 Measles cases in Europe in 2011











# Acknowledgements

Ms. Edwina Dunne, Head of Quality and Risk, Health Service Executive.





## Useful Resources

- Data Protection Commissioner (Ireland) www.dataprotection.ie/viewdoc.asp?DocID=4
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