

Responding to suicide and self-harm content on social media – useful resources



Samaritans

Guidelines for organisations

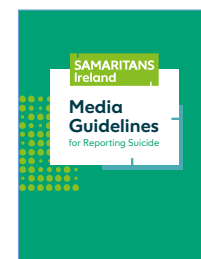
These guidelines have been developed to assist those involved in supporting sites or platforms where content on the topic of suicide and self-harm is being created and shared.



This guidance sets out best practice for reporting of suicides and suicide clusters involving young people. This is particularly important, as research shows that young people are more likely to be influenced by what they read and hear in the media than other age groups. ➔

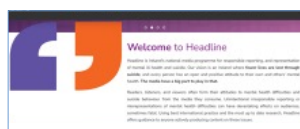


The Media Guidelines for Reporting Suicide promote the highest standards in reporting, depicting or discussing suicide, while also offering practical advice on how to reduce the risk of media coverage negatively impacting on people who may be vulnerable. ➔



Headline

Headline is Ireland's national programme for promoting responsible reporting and improving the way in which mental health problems and suicide are represented in the media. ➔



Social media platforms

This booklet provides advice on how to report harmful posts, videos, pictures, information or links that contain content on suicide or self-harm to that particular online platform e.g., Facebook, Twitter (X), etc ➔



Coimisiún na Meán

Coimisiún na Meán is responsible for Ireland's Online Safety Framework. This framework makes digital services accountable for how they protect people, especially children, from harm online.

Coimisiún na Meán | Online Safety (cnam.ie). ➔



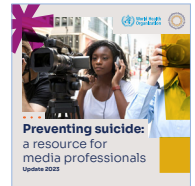
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WHO

This resource offers guidance on the reporting of suicide. It also outlines how media can contribute to suicide prevention. ➔

This booklet focuses on providing information to filmmakers and others involved in creating, developing and producing content for screen or stage. ➔



Orygen

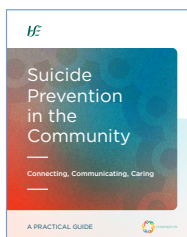
#chatsafe for parents and carers, which has been adapted for an Irish audience, helps adults feel more confident and better equipped to support their young person to communicate safely online about self-harm and suicide. This resource is also available in Irish. ➔

#chatsafe: A young person's guide to communicating safely online about self-harm and suicide aim to reduce stigma, fear, and misinformation surrounding self-harm and suicide discussions online. ➔



Suicide Prevention in Communities

This book offers practical, evidence-based and easily accessible guidance on suicide prevention to individuals and communities throughout Ireland. ➔



Webwise

Webwise promotes safer internet use by building awareness and offering education initiatives to teachers, children, young people and parents.



CybersafeKids

Since 2015, CyberSafeKids has been empowering children, parents, schools and businesses to navigate the online world in a safer and more responsible way. ➔



Useful Reading

The National Suicide Research Foundation carried out a review of the harmful impact of suicide or self-harm content online. ➔

